





# **Today's Learning Objectives**

 Determine the need and methods for developing an ESG report and where to find additional information

 Provide airport sponsors with foundational knowledge on ESG reporting





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1.5 Certification Maintenance Credits

You must attend the entire webinar to be eligible for credits

Log into the American Planning Association website to claim your credits



#### **American Association of Airport Executives (AAAE)**

# 1.0 Continuing Education Units (CEUs) are available to Accredited Airport Executives (A.A.E.)

**Report your CEUs:** 

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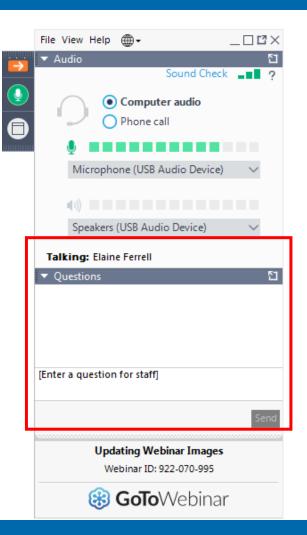


## **Questions and Answers**

Please type your questions into your webinar control panel

We will read your questions out loud, and answer as many as time allows

**#TRBwebinar** 







# Marianne Csaky LanzaJet, inc.

- Environmental compliance and sustainability specialist
- Experience with international, federal, state and local aviation and energy industries
- Currently, works on making sustainable aviation fuel for LanzaJet, Inc.





# **Today's Speakers**



Sara Kaplan
<a href="mailto:skaplan@hmmh.com">skaplan@hmmh.com</a>
Harris Miller Miller & Hanson



Brandon Rattiner
<a href="mailto:brattiner@kaplankirsch.com">brattiner@kaplankirsch.com</a>
Kaplan Kirsch & Rockwell LLP



# **ACRP Report 44**

# How New Corporate Environmental Standards Will Impact Airports

Sara Kaplan, PE, CM, PMP, ENV SP



# Sara Kaplan, PE, CM, PMP, ENV SP Principal Investigator

- → Senior Managing Consultant, HMMH
- → Former Sustainability
  Program Administrator,
  Wayne County Airport
  Authority
- → Professional Engineer in New York and Michigan





## **ACRP Report 44 Oversight Panel**

Prabh Banga, AECON
Marianne Csaky, Lanzajet
Joseph Gale, EXP
Catrina Gilbert, DFW
K Qadri, City and County of Denver
Lisa Reznar, Ricondo
Melinda Pagliarello, ACI
Marci Greenberger, ACRP Program Officer



## Poll 1

## Do you work for a(n):

- 1) Airport Authority/City Division
- 2) Consulting Firm
- 3) <u>Airport Support Company (FBO, contractor, etc)</u>
- 4) Airline
- 5) Other



## **Research Problem**

## **Corporate Environmental Standards**

- → Rapid changes in corporate environmental standards will have a profound impact on airport operations and revenues, and airports need to be aware of these potential impacts and prepare accordingly
- → The white paper will address the potential impact of new corporate environmental standards on airports:
  - What is the issue?
  - What should the industry be thinking about next?
  - What is the regulatory or legal status?
  - How or why does it affect airports?





# Research Approach

- → Literature Review
  - Constantly changing over the course of project
- >> Review Airport Materials and related sectors
- → Coordinate with ACI-NA ESG Working Group





# **Airport Reporting**

- → Sustainability Reporting
- → Airport Carbon Accreditation (ACA)
- → Corporate Sustainability Reporting (CSR)
- → Financial Audit Reports
- → Grant Reports
- → Environmental, Social, Governance (ESG) Reporting





## Poll 2

## **Has your organization done an ESG report?**

- a) Yes
- b) <u>No</u>

If you work for an airport, has your organization done an ESG report?

- a) Yes
- b) <u>No</u>



# **Motivation for Reporting**

- → Investors
- → Business Partners
- → Insurers and Financial Institutions
- → Rating Agencies
- → Government Regulators
- → Employees
- → Community Partners

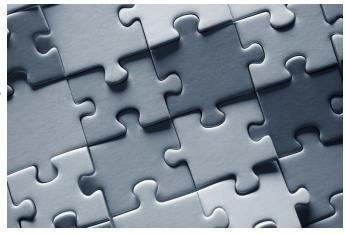




# Frameworks for Reporting

- → Global Reporting Initiative (GRI)
- → Sustainable Accounting Standards Board (SASB)
- → International Financial Reporting Standards (IFRS)
- → Carbon Disclosure Project (CDP)
- → United Nations Sustainable Development Goals (SDGs)
- → Airport Carbon Accreditation (ACA)
- → ACI-NA's white paper

"Environmental, Social & Governance: An Introduction to Performance and Risk Management Metrics for North American Airports"





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# **GRI Frameworks for Reporting**

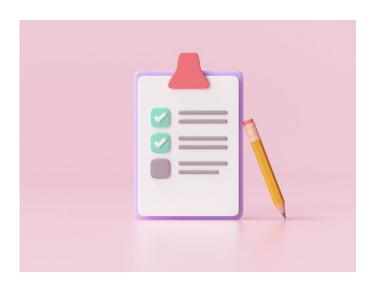
- → GRI most widely used framework
- → First version released in 2000
- → 2011 Airport Operator Sector Supplement released
  - Airports have had many developing issues since
- → 2016 GRI transitioned into global standards
- → 2021 Universal Standards
  - Universal Standards
  - Sector Standards
  - Topic Standards



# **Approach to Reporting**

## **General Guidelines**

- → Assess Materiality
- → Consult Internal/External Stakeholders
- → Data Collection
- → Format of Report
- → Audit





# **ACI Frameworks for Reporting**

	Recommended		Optional	
<b>ESG Category</b>	Narrative	Metric	Narrative	Metric
Environmental	6	3	4	8
Social	0	4	5	13
Governance	2	5	1	8
Total	20		39	

ACI Framework includes definitions, mapping to GRI standards, materiality, input from stakeholders



## **ACI Metrics (Environmental)**

#### Recommended:

- Energy consumption
- Energy intensity
- GHG emissions (Scope 1 and 2)
- GHG intensity (Scope 1 and 2)
- Climate risk and adaptation\*
- Environmental commitments
- Environmental non-compliance
- Waste management
- Water management

#### Optional:

- Energy consumption by source (renewable & non-renewable)
- Energy management
- GHG emissions (Scope 3)
- GHG reductions (Scopes 1, 2 and 3)
- Decarbonization strategy and initiatives
- Waste generated, diverted and disposed
- Water withdrawal by source
- Biodiversity/ecological impacts
- Noise activities and complaints



# **ACI Metrics (Social)**

#### Recommended:

- Diversity, equity and inclusion (DEI) – workforce ethnicity and gender
- Business supplier diversity (DBE/MWBE)
- Concessionaire diversity (ACDBE)
- Workplace/employee safety

#### Optional:

- DEI by age bracket and by new hires
- Labor management focus on unions and percent in unions
- Employee engagement and participation in wellness programs
- Employee training
- Environmental justice
- Community employee volunteer hours and charitable contributions
- Economic impact \$ on region and jobs created
- Customer satisfaction
- Health and safety practices



## **ACI Metrics (Governance)**

#### Recommended:

- Governance/organizational structure
- Board of directors' and executive management background/diversity
- Approach to risk management
- Cyber security
- Reporting and transparency
- Ethics and compliance
- Workplace/employee safety

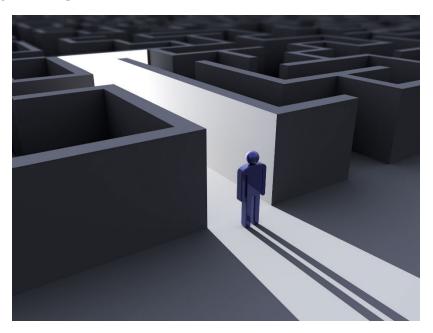
#### Optional:

- Leadership system strategic planning and business results and incentive compensation
- Cyber security
- Risks financial:
  - Days cash on hand
  - Debt service coverage
  - Pension plan funding
  - Budget accuracy
  - Capital projects on budget
  - Capital projects on schedule



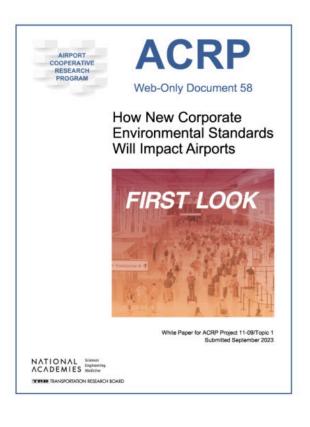
# **Take Aways**

- → Airport reporting is going through rapid development
- → There's not one right way to do an ESG report.
- > Resources exist to help organizations with reporting
- → If you haven't done an ESG report, you are not alone!





## FOR ADDITIONAL INFORMATION



Sara Kaplan <a href="mailto:skaplan@hmmh.com">skaplan@hmmh.com</a>



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# LEGAL CONSIDERATIONS OF ESG REPORTING FOR AIRPORTS

**Brandon Rattiner** 

TRB Webinar: New Corporate Environmental
Standards Impacts on Airports
June 6, 2024



# Federal Requirements

- Municipal issuers must comply with antifraud provisions of federal securities law
- Cannot make false or misleading statements or omit material facts in a disclosure document

a fact is "material" if, in light of surrounding circumstances, the magnitude of the item is such that it is probable that the judgment of a reasonable person relying upon the report would have been changed or influenced by the inclusion or correction of the item

# Federal Requirements

#### **SEC ESG Disclosure Rule**

- Phasing in of Scope 1 and Scope 2 emissions
- Governance of climate risks
- Impact of climate risks on strategy and business
- Management of climate risks
- Climate targets and goals



# Federal Requirements

- EPA: emissions reporting
- FAR: procurement rules
- EO on Climate-Related Financial Risk

# State Laws: Pro-ESG



- Requiring consideration of ESG in investments
- Requiring ESG disclosures

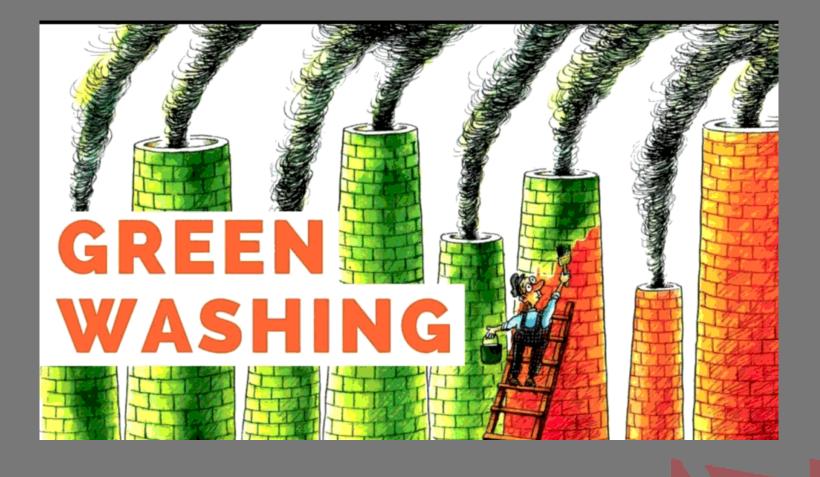
# State Laws: Anti-ESG

- Preventing analysis of ESG in investments
- Prohibiting public entities from doing business with companies too focused on ESG

Competing state and federal rules could complicate airport investments and disclosures



# Risks and Legal Exposure



# Questions?

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Kaplan Kirsch Rockwell

projects that keep life moving.



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#### Other Events for You:

July 1, 2024

TRB Webinar: Successful Approaches to Setting Project
Development Budgets

July 15-18, 2024

**TRB's 2nd Conference on Advancing Transportation Equity** 

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- May provide a path to Standing Committee membership

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Work with CRP <a href="https://bit.ly/TRB-crp">https://bit.ly/TRB-crp</a>

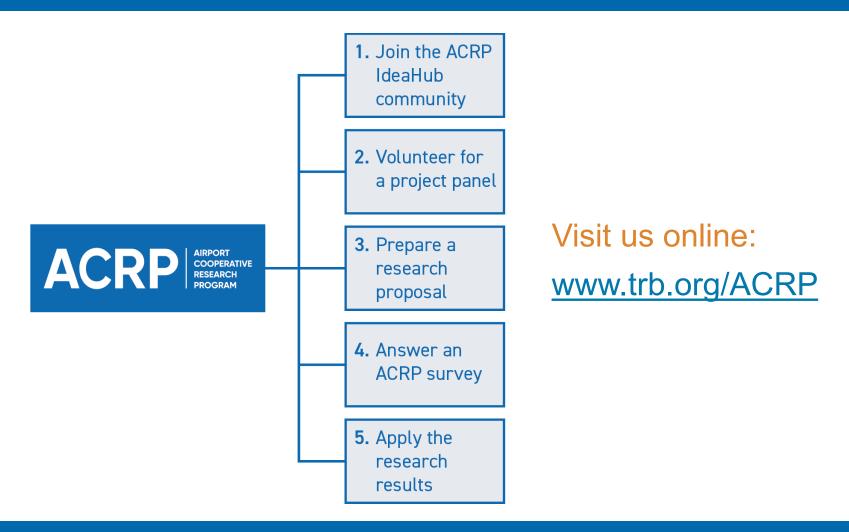
Update your information <a href="https://www.mytrb.org">www.mytrb.org</a>

Getting involved is free!





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