TRANSPORTATION RESEARCH BOARD

# TRB Webinar: The Value of Access Management—Tools for Difficult Conversations

September 28, 2023

11:00 AM - 12:30 PM



#### **PDH Certification Information**

1.5 Professional Development Hours (PDH) – see follow-up email

You must attend the entire webinar.

Questions? Contact Andie Pitchford at <a href="mailto:TRBwebinar@nas.edu">TRBwebinar@nas.edu</a>

The Transportation Research Board has met the standards and requirements of the Registered Continuing Education Program. Credit earned on completion of this program will be reported to RCEP at RCEP.net. A certificate of completion will be issued to each participant. As such, it does not include content that may be deemed or construed to be an approval or endorsement by the RCEP.



#### **AICP Credit Information**

1.5 American Institute of Certified Planners Certification Maintenance Credits

You must attend the entire webinar

Log into the American Planning Association website to claim your credits

Contact AICP, not TRB, with questions

### **Purpose Statement**

This webinar will provide agencies and their consultants with research-based tools for demonstrating the many benefits of managing roadway access when conversations become difficult.

### **Learning Objectives**

At the end of this webinar, you will be able to:

- Articulate the concept of access management through the lenses of safety, mobility, economy, and livability
- Identify and access the resources and tools in the Access Management Communications Toolkit
- Apply the Access Management Communications Toolkit to explain the benefits and cost of access management decisions

#### **Questions and Answers**

- Please type your questions into your webinar control panel
- We will read your questions out loud, and answer as many as time allows



### Today's presenters



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KMW Associates LLC



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## The Value of Access Management— Tools for Difficult Conversations

Kristine Williams, Jerome Gluck, Karen Dixon, Brianne Glover

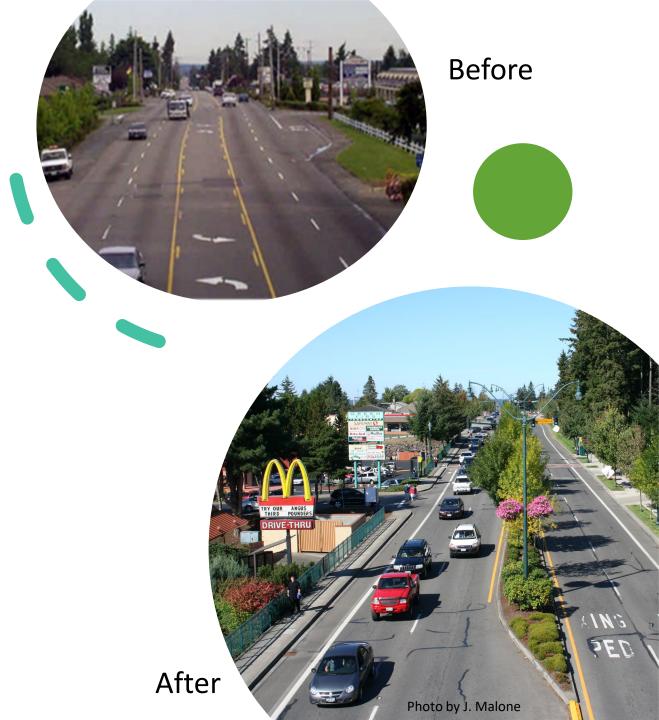
Transportation Research Board • September 28, 2023

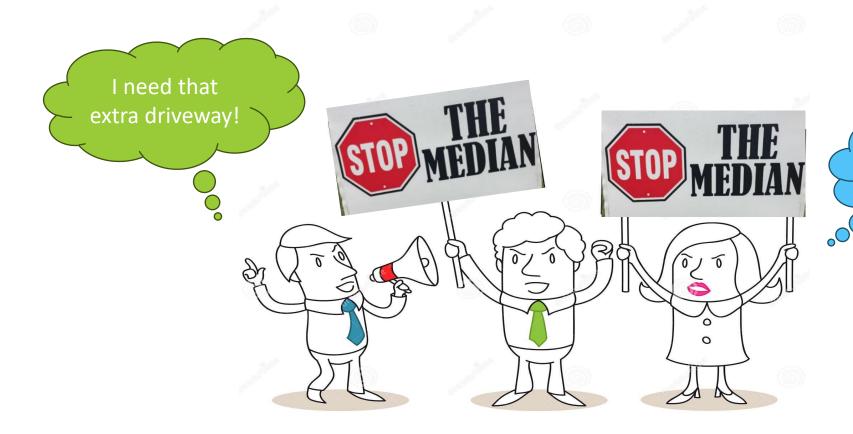






Access management can increase safety, reduce delay, improve modal quality of service, and enhance livability.





Where is the signal I asked for?

### NCHRP 25-47 Research Objectives

Guidance for transportation agencies

Measure benefits and costs

Communicate value of access management



NATIONAL COOPERATIVE HIGHWAY RESEARCH PROGRAM

### **NCHRP**

Web-Only Document 339

Developing a Toolkit to Measure and Communicate the Value of Access Management

Center for Urban Transportation Research Tampa, FL

Texas A&M Transportation Institute College Station, TX

AECOM New York, NY

Teach America Fort Myers, FL

> Conduct of Research Report for NCHRP Project 25-47 Submitted February 2021

NATIONAL Sciences Engineering ACADEMIES Medicine

TEXTE TRANSPORTATION RESEARCH BOARD

#### NCHRP Research Report 1032

National Cooperative Highway Research Program

How to Measure and Communicate the Value of Access Management



NATIONAL Sciences Engineering Medicine

TRANSPORTATION RESEARCH BOARD

### **Access Management Communication TOOLKIT**



• A visual document that organizes ideas, images, and resources on the value of access management.



### HOW TO USE THE TOOLKIT Safety | Mobility | Economy | Livability

This area above indicates the value being communicated.



Photo by J. Malone

The photo or graphic shown in this area can be used to communicate about your project.

The technique is highlighted here with an icon so you know where you are in the Toolkit.

MESSAGING

This area shows messages you can share with stakeholders and includes example infographics.



Access management preserves the safety, economy, mobility and livability of our community.

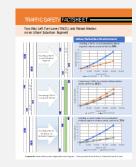
A Fact Sheet is available for every spreadsheet

**→** 

Simple spreadsheet tools provide help in calculating the safety, mobility, and economic value of selected techniques. TECHNICAL SUPPORT



This area provides technical support in the form of information, tools, and links to other resources.



Use the spreadsheets to generate projectspecific data for your communication tools



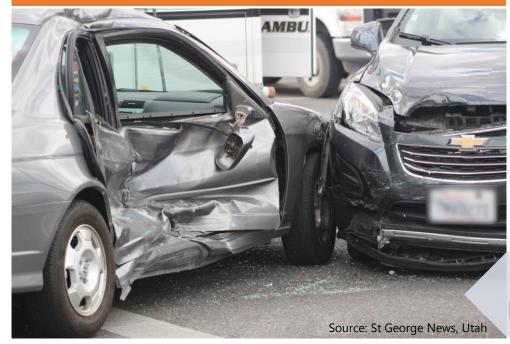
Spreadsheets

See the final report for more information on how to use the tools.



**Program** 

#### ALUE OF MEDIANS Safety (Example page)





#### **Median Type and Driveway Density**

#### **Reducing Left-Turn Conflicts**

Medians reduce left-turn conflicts between motor vehicles and with other roadway users. More than two-thirds of all access-related collisions involve left-turning vehicles. Left turns represent the highest injury and fatality crashes on at-grade arterials.

#### **Increasing Pedestrian and Bicycle Safety**

reducing left-turn conflicts and by incorporating safe crossing refuges into the median design.

Medians improve safety by reducing left-turn crashes and conflicts.

Converting a TWLTL to a raised median reduces yearly pedestrian crashes by



**Medians** 

Converting a TWLTL to a raised median reduces yearly crashes by

Use spreadsheet to calculate your own values

#### Median and TWLTL Fact Sheet.pdf

**TECHNIQUES** Undivided TWI TI Divided

**Spreadsheet** 

MedianTypeDwyDensity.xlsx

undivided roadway or roadway with a

Calculates reduction in crashes by

installing a raised median on an

two-way left-turn lane (TWLTL).

Impact of Median Installation:

Base Condition: Absence of raised median.

Total Crashes (All Severities)

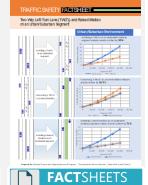
**PDO Crashes** 

OUTPUTS

**Total Crashes** PDO Crashes



Spreadsheet



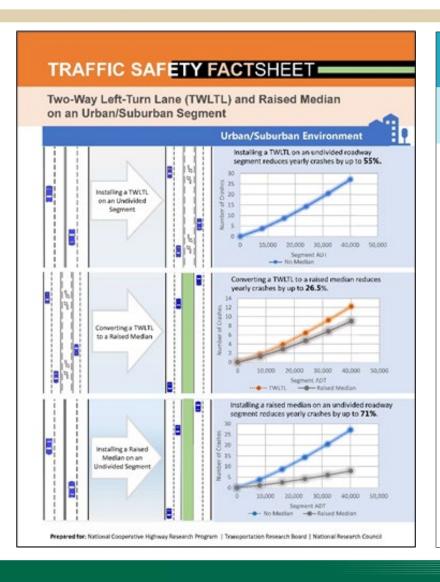
· Medians increase pedestrian and bicycle safety by

Examples

2.76

7.22

### Fact Sheets Demonstrate Outputs or Methods

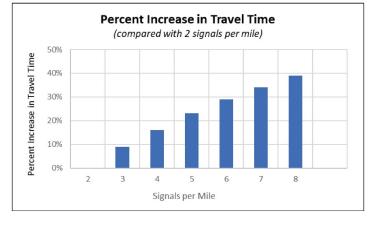


#### 

Estimated Increase in Travel Time from Adding New Traffic Signals
Installing additional traffic signals has a negative effect on travel along the arterial and on maintaining market

Motor vehicle travel speeds are estimated to increase by 2 to 3 mph with each one-signal-per-mile reduction in the signal density, when signals are closely or irregularly spaced. In other words, there is a 2- to 3-mph decrease in speed for each added traffic signal per mile. Using two traffic signals per mile as a base, it may be estimated that travel time increases as signal density increases. For example, travel time on a segment with four signals per mile would be about 16 percent higher than on a segment with two signals per mile.





Prepared for: National Cooperative Highway Research Program | Transportation Research Board | National Research Council

#### **ECONOMIC FACTSHEET**

#### **Economic Impacts of Access Management**

- · Access management treatments have a range of benefits, including economic benefits.
- Benefits can be quantifiable and used within a benefit/cost analysis (BCA). A BCA assesses the benefit of a project, or in this case treatment, by systematically identifying, quantifying, and comparing the benefits and costs of a treatment.

#### **Quantifiable Benefits: Benefit-Cost Analysis**

- A BCA compares the impacts of a baseline or no treatment scenario to a scenario with the treatment applied.
- In terms of access management treatments, two calculations can be made for travel time savings and safety cost savings (in dollars). For example:





(Person Hours of Travel No treatment

- Person Hours of Travel with treatment)
- × Person Cost Per Hour
- = Cost Savings \$

(Total Crashes No treatment

- Total Crashes with treatment)
- × Monetized Value of Crashes
- = Cost Savings \$ [1]

#### Monetized Value of Crashes Includes:

#### Emergency services

· Police, EMS, fire, incident management

#### Medical services

• ER, hospitals, coroner

#### Household productivity los

Lost ability to perform household

#### Market productivity loss

· Lost wages and fringe benefits

Processing claims

responsibilities

#### Workplace costs

Training and overtime due to absence

#### Legal costs

Fees and litigation

#### Property damage

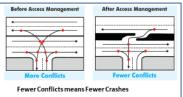
 Vehicles, cargo, roadways, roadside damage

[3] Monetized Value of Crashes uses Guidance on Treatment of the Economic Value of a Statistical Life in U.S. Department of Transportation Analyses (2016).

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### Infographics and Slide Decks

#### The Main Reason for Access Management Because Traffic Conflicts can be Deadly



Safety, by reducing conflicts, is THE reason for access management

#### **Our Most Important Safety Concern** Manage left-turns out at unsignalized locations

Why are left-turns out so dangerous?



Driver has a large area to observe for a safe gap to enter traffic



As the line of traffic grows, drivers get frustrated and begin taking more risks



When crashes happen, they are more likely to be side-impact crashes that pose the highest chance of severe injury or death.

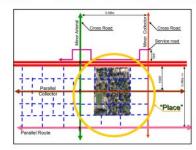
#### How to Manage Left Turns Out of **Unsignalized Driveways**



Restrictive medians designed to support U-turns

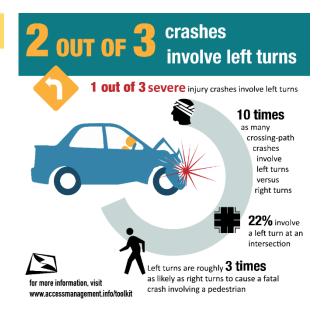


Closing and channelizing median openings



Connecting streets and parking areas so left turns can be made at signals or other safe locations





Can be edited for your project

Converting a TWLTL to a raised median reduces yearly pedestrian crashes by



### **Brochures**

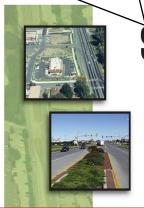
New version coming soon!

Ten Ways to Manage Roadway Access in Your Community





Links to adaptable and published brochures



### SAFE ACCESS IS GOOD FOR BUSINESS



You may be reading this primer because your state transportation agency or local government has told you about plans that will affect access to your business. They may be planning to install a raised median on your roadway, to close a median opening, or to reconfigure your driveway. Perhaps your request for a driveway is under review or the regulating agency has imposed conditions on its approval. Or, maybe the state or local agency is planning a new access policy and you have questions or concerns about the economic effects of these changes.

#### Whatever the reason, it is important for you to understand the basis for these changes and how they might affect your business.

This primer will address questions you may have about access management and its effect on business activity and the local economy. It focuses on economic concerns that may arise in response to proposed access changes or policies, including potential impacts on business activity, freight and deliveries, parking for customers, and property or resale value of affected property.



#### **Mobility Assessment Tools**

**Signal Spacing** 

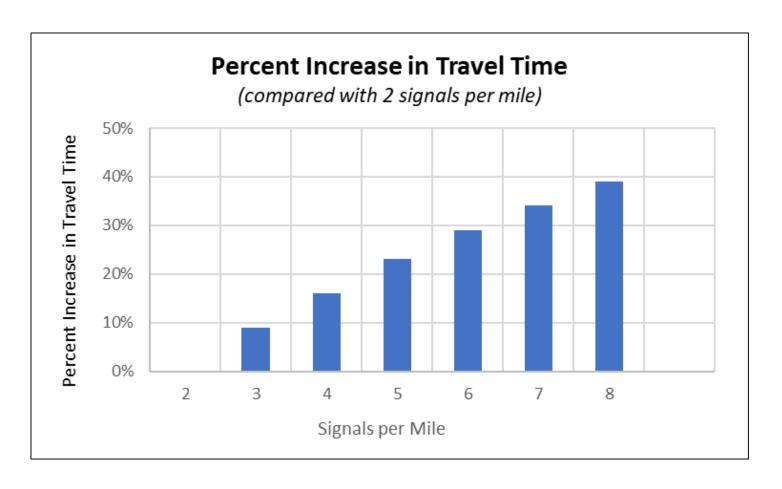
**Signal Progression** 

Right-turn Lanes and Left-turn Lanes

**Unsignalized Access Spacing** 

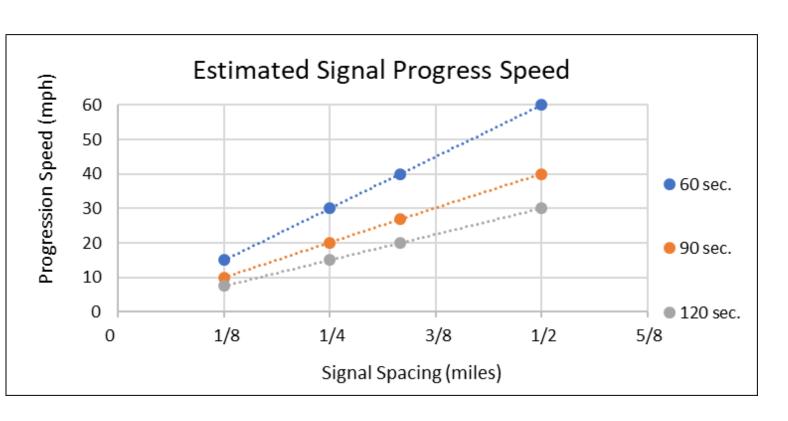
**Corner Clearance** 

### Signal Spacing



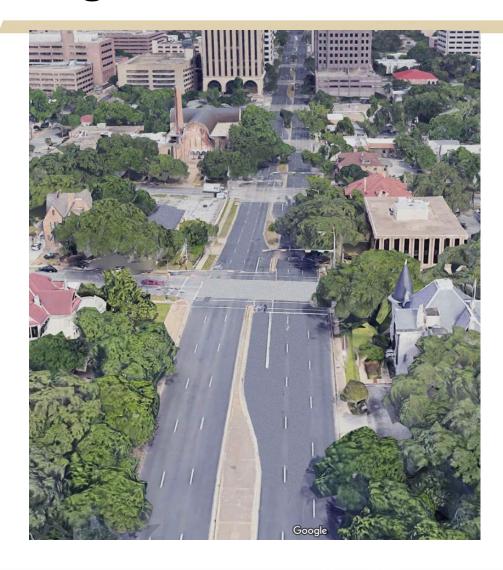
Estimated increase in travel time based on adding new signals

### Signal Progression



Estimated progression speed based on signal spacing and cycle length

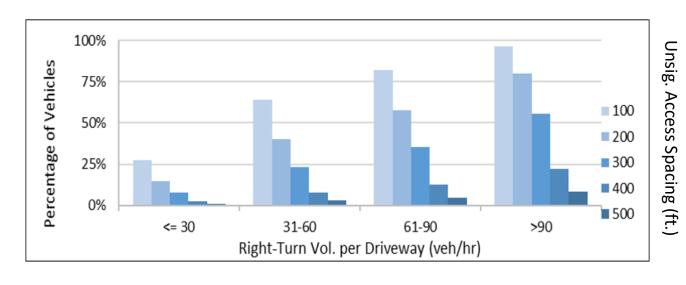
### Right-turn Lanes and Left-turn lanes (two tools)



Estimated delay reduction from providing right-turn deceleration lane or left-turn deceleration lane at unsignalized intersection

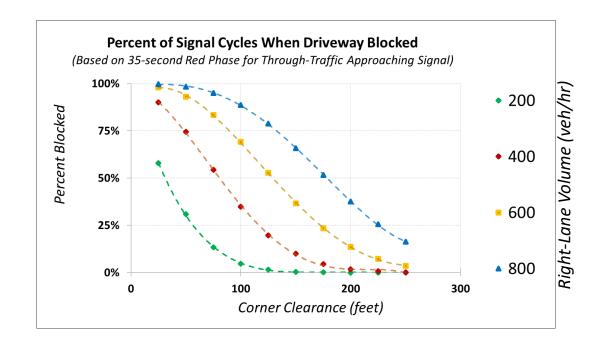
### Unsignalized Access Spacing

#### Percentage of vehicles impacted by another driveway



Estimated impact of driveway spacing on right-lane, throughvehicle mobility

### Corner Clearance



Estimated % of cycles during which a driveway near a signalized intersection will be blocked

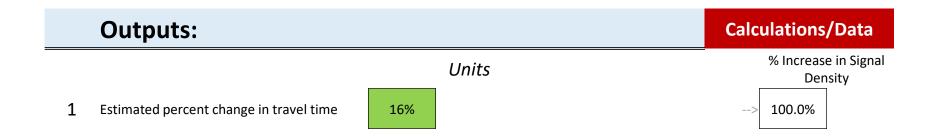


### Signal Spacing Module

Estimated increase in travel time based on adding new traffic signals

**Signal Spacing** 

|   | Inputs:                  |       | Valid Data Ranges |   |     |     |
|---|--------------------------|-------|-------------------|---|-----|-----|
|   |                          | Units |                   |   | Min | Max |
| 1 | Current signal density   | 2     | Signals per Mile  | > | 2   | 2   |
| 2 | Potential signal density | 4     | Signals per Mile  | > | 0   | 8   |



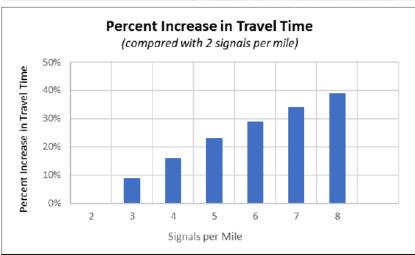
#### TRAFFIC MOBILITY FACTSHEET

#### **Signal Spacing**

Estimated Increase in Travel Time from Adding New Traffic Signals
Installing additional traffic signals has a negative effect on travel along the arterial and on maintaining market areas for businesses.

Motor vehicle travel speeds are estimated to increase by 2 to 3 mph with each one-signal-per-mile reduction in the signal density, when signals are closely or irregularly spaced. In other words, there is a 2- to 3-mph decrease in speed for each added traffic signal per mile. Using two traffic signals per mile as a base, it may be estimated that travel time increases as signal density increases. For example, travel time on a segment with four signals per mile would be about 16 percent higher than on a segment with two signals per mile.





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### Signal Spacing Fact Sheet

 Illustrates percentage increase in travel time (delay) when adding new traffic signals compared to two signals per mile.



#### Safety Assessment Tools

Median Type

Right-turn Lanes

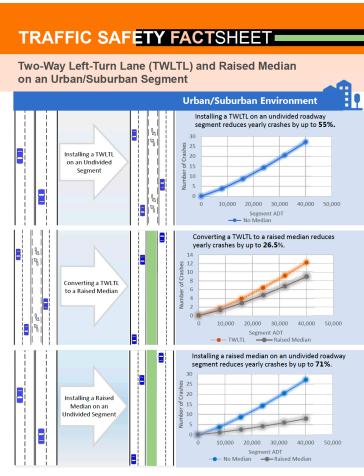
Left-turn Lanes

Unsignalized Intersection and Driveway Density

Signalized Intersection Density

Median Opening Near Signalized Intersection

### Median Type



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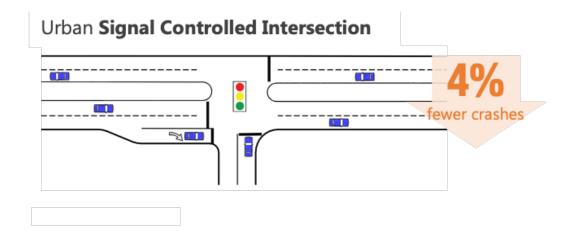
### Estimated crash reduction of providing a median versus undivided or TWLTL



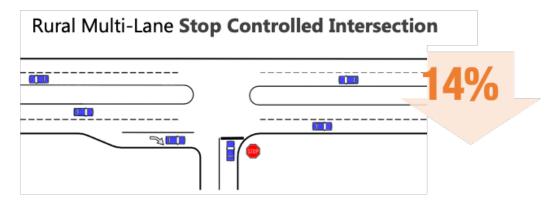


Use spreadsheet to calculate your own values

### Right-turn Lanes

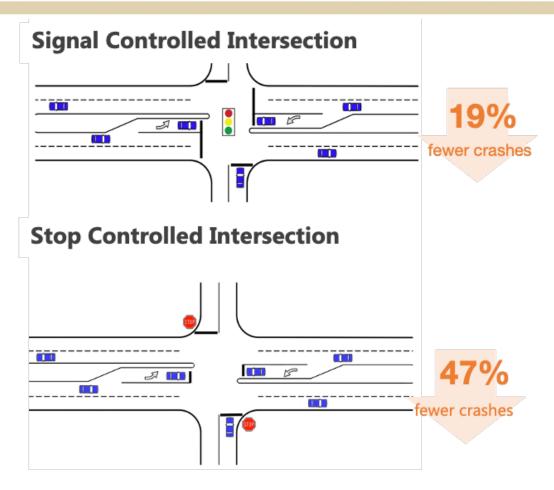


Estimated crash reduction of providing right turn lanes at three-leg and four-leg intersections



Examples represent AADT Major= 40,000 vpd and AADT Minor = 1000 vpd

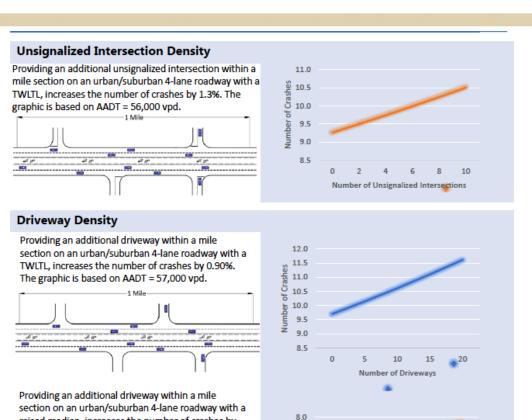
### Left-turn Lanes



Estimated crash reduction from providing left-turn lanes at three-leg and four-leg intersections

Examples represent urban/suburban 4-leg, AADT Major=40,000 vpd and AADT Minor= 1000 vpd, left-turn bay on two approaches

### Unsignalized Intersection and Driveway Density



7.0

Number of Crashe 2.0 3.0 1.0

10

15

Estimated number of crashes for different access densities on:

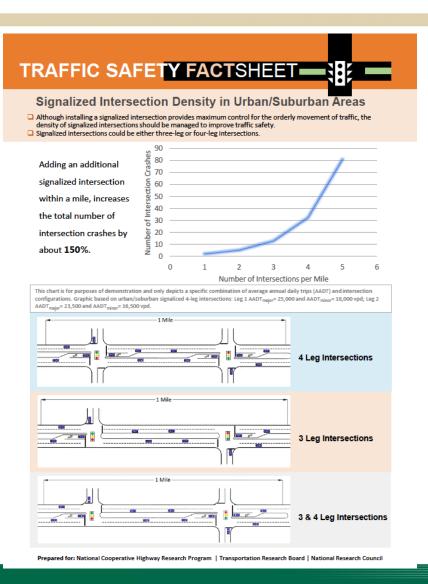
- (a) urban/suburban 4-lane roadways with TWLTL or
- (b) by median type

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raised median, increases the number of crashes by

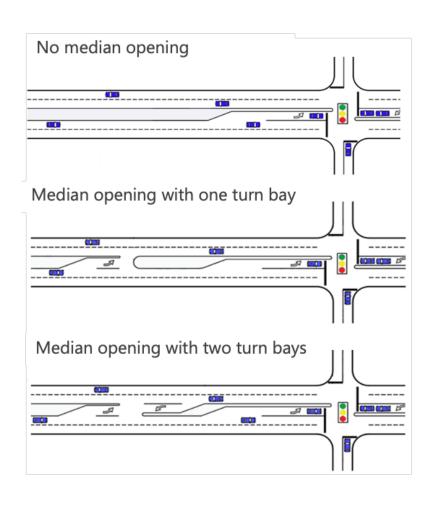
0.96%. The graphic is based on AADT = 57,500 vpd.

### Signalized Intersection Density



Estimated number of crashes by changing density of four-leg and three-leg intersections per mile

### Median Opening near Signalized Intersection



Estimated number of crashes from providing a median opening near a signalized intersection.

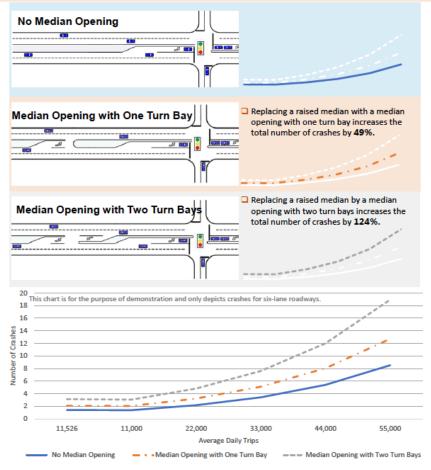
### Median Opening Near Signalized Intersection Module

| Inputs:  |                                  | Valid Data Ranges |        |
|--|----------------------------------|-------------------|--------|
| <sup>1</sup> Median Opening Type                       | Median Opening with one Turn Bay | Min               | Max    |
| 2 AADT   | 22,000                           | 11,525            | 55,000 |
| 3 Number of Arterial Through Lanes (both directions) 4 |                                  |                   |        |

| Outputs:                |      |
|-------------------------|------|
| Total Number of Crashes | 3.23 |

### TRAFFIC SAFETY FACTSHEET Median Opening Near a Signalized Intersection

Although providing a median opening supports direct left turns to adjacent properties, the safety effects should not be neglected. Installing a median opening near a signalized intersection creates additional safety issues, due to the overlap in functional areas.



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### Median Opening Near Signalized Intersection Fact Sheet

- Illustrates relative increase in crashes when:
  - Installing a median opening with one turn bay
  - Installing a median opening with two turn bays

#### **Economic Value Assessment Tools**



### **Safety Economic Value**

monetized value of crash reduction in 2020 dollars

benefit-cost ratio: the monetary value of the reduction in number of crashes and expenditures to construct and maintain the facility



#### **Mobility Economic Value**

applies a value of time for a daily and annual cost of increase in travel times due to changes in signal spacing

### Safety and Mobility Economic Value

| Scenario  | Calculated Change in<br>Crashes (Unknown If<br>Injured) | Monetized Value of<br>Change in Fatalities and<br>Injuries (\$2020) |
|---|---|---|
| Left-Turn Lane(s) at Three-Leg Intersections                      | 0.00  | \$0   |
| Left-Turn Lane(s) at Four-Leg Intersections                       | 0.00  | \$0   |
| Right Turn Lane(s) at Three-Leg Intersections                     | 0.00  | \$0   |
| Right Turn Lane(s) at Four-Leg Intersections                      | 0.00  | \$0   |
| Median Addition   | 3.00  | \$412,800   |
| Other Situation: Crashes, unknown if injured Property Damage Only | 11.00<br>1.00   | \$1,513,600<br>\$4,500  |

| Signal Spacing                                |             |
|---|-------------|
| Data from Mobility Spreadsheet Tool           |             |
| Estimated percent change in travel time       | 16%         |
|   |             |
| Other Inputs Needed                           |             |
| Segment Length (miles)                        | 1           |
| Current Speed (mph)                           | 26          |
| Average Annual Daily Traffic (AADT)           | 20,750      |
|   |             |
| Default Values                                | \$2020      |
| Recommended Hourly Value of Travel Time       |             |
| Savings (\$/person hour)                      | \$17.30     |
| Average Passenger Vehicle Occupancy           | 1.67        |
| Change in Travel Time                         |             |
| Vehicle Miles Traveled (VMT)                  | 20,750      |
| Current Vehicle Hours Traveled (VHT)          | 798         |
| Current Value of Time                         | \$23,057    |
| Increased Value of Time Due to Signal Density | \$26,746    |
| Output  |             |
| Daily Cost of Additional Travel Time          | \$3,689     |
| Annual Cost of Additional Travel Time         | \$1,346,543 |

### Livability

#### LIVABILITY FACTSHEET

#### What we do improves livability.

aesthetic treatments that

improve the character of a

gateway to a community.

Combining medians with

safety while offering more

roundabouts improves

possibilities for art and

roadway corridor or

Installing landscaped medians, limiting driveways on major roads, using roundabouts, managing the location and spacing of signals, and organizing land uses on a connected network all increase livability in a variety of ways.

#### 

landscaping and enhance

the appearance of major

vehicular traffic and

travelled roads.

pedestrians on heavily

corridors. Landscaping also

provides a buffer between

use strategies that

activity centers on a

organize land uses into

These same strategies

promote a more livable

and accessible built

environment.

connected street network.

access can reduce the

roadways. Signal spacing

need to widen major

coordination, greatly

spike when vehicles

reducing emissions and

fuel consumption, which

improves signal

#### LIVABILITY FACTSHEET

#### What we do improves livability.

Making a corridor safer for non-motorized users benefits the environment and supports social priorities like Safe Routes to School, Vision Zero, and Complete Streets.

A 4-lane road with good access management and supporting network may delay or even prevent the need for a 6-lane road that decreases the livability of a community.

Managing signals and driveways helps reduce congestion, which reduces fuel consumption and emissions.

Medians and fewer driveways increase the area for landscaping and aesthetic treatments.



Where would you want to live or shop?

Here?

Or here?



Photos by J. Malone

#### **LIVABILITY FACTSHEET**

#### Placemaking on a network

Access management can be achieved through land use strategies that discourage strip development and promote activity centers organized on a street network. This creates a more accessible built environment that supports bicycle, pedestrian, and transit mobility.



- Access management promotes accessibility while preserving local and regional mobility.
- Accessibility = land use proximity + network connectivity.
- Mobility = the ability to move around via multiple alternative
- Access = the ability to enter and exit a site.

Context matters! Access management strategies vary by land use context. Livability is enhanced regardless of context.



planned access roads and driveways can damage landscapes and sensitive ecosystems. Working together on a network plan can preserve the natural beauty of these areas.

In rural and coastal areas, poorly

Source: Duany Plater-Zyberk & Company 2003

#### Pedestrian Access and Building Line

Buildings are more accessible to transit when they are closer to the curb. Parking can be placed in the rear of the property.

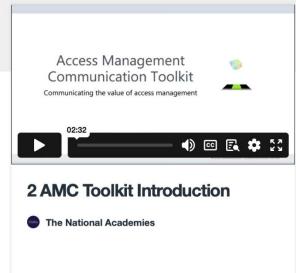






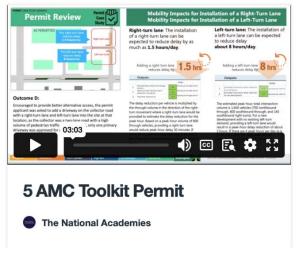
### Videos and Case Examples











https://vimeo.com/showcase/10163881



#### NCHRP 1032: How to Measure and Communicate the Value of Access Management







### Today's presenters



Grant Schultz gschultz@byu.edu





Kristine Williams <a href="mailto:kristinewilliams@usf.edu">kristinewilliams@usf.edu</a>





Jerome Gluck@aecom.com





Karen Dixon k-dixon@tti.tamu.edu





Brianne Glover <a href="mailto:b-glover@tti.tamu.edu">b-glover@tti.tamu.edu</a>



### Upcoming events for you

October 25, 2023

TRB Webinar: Cloud Computing for Next Generation Traffic Management Systems

November 13-15, 2023

TRB's Transportation Resilience 2023

https://www.nationalacademies.org/trb/events



June 24–26, 2024 Boston, MA 4th International Conference on

### **Access Management**

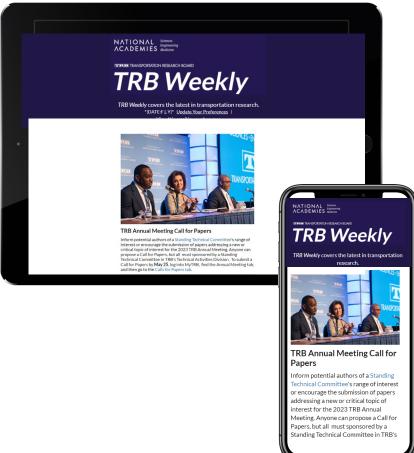


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#### Each Tuesday, we announce the latest:

- RFPs
- TRB's many industry-focused webinars and events
- 3-5 new TRB reports each week
- Top research across the industry



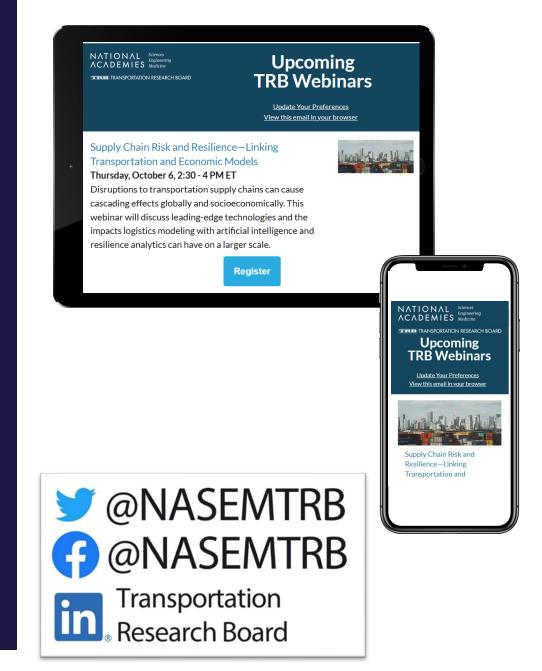
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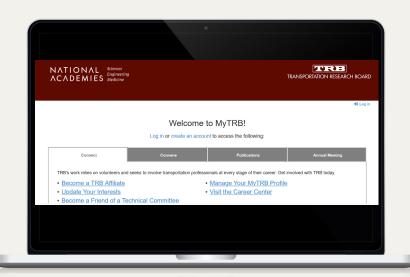
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