

Kia Motors Manufacturing Georgia





Kia Motors Manufacturing Georgia

Site Announcement		March 2006
Start of Production		November 16, 2009
Gross Area	Total Site	2,200 acres
	Building Pad	650 acres
Investment		\$1.1 billion dollars
Full Production Capacity		360,000 vehicles / year

North American Presence

Kia Motors Manufacturing Georgia, Inc.



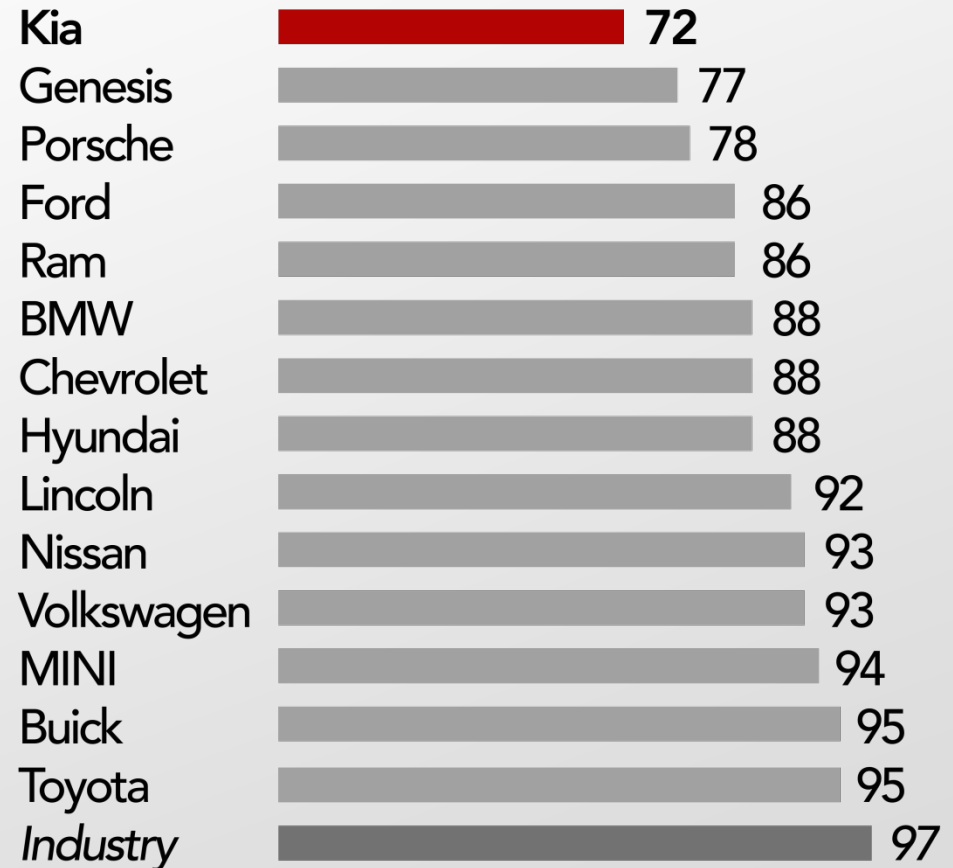
* More than 765 dealers in the U.S.



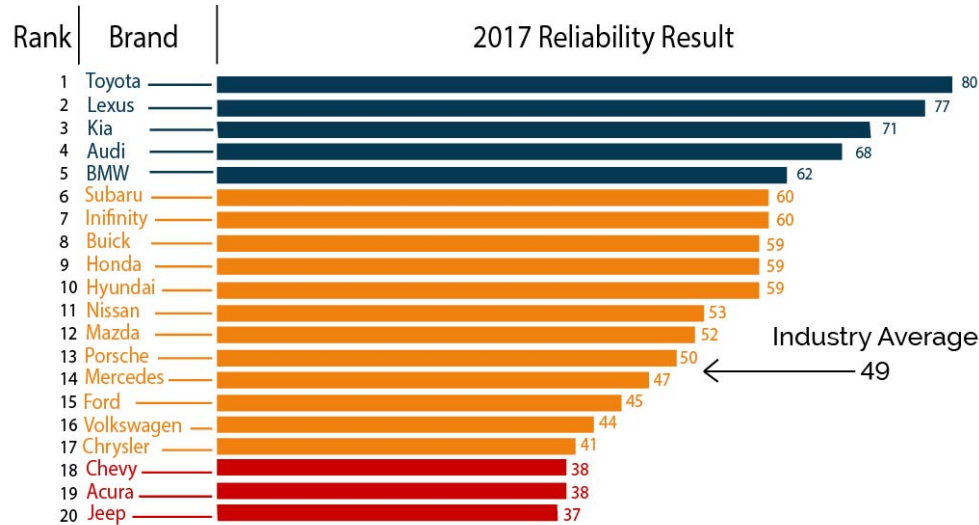
Initial Quality Study



2017 Kia Motors
Highest Ranked Brand
in Initial Quality
by J.D. Power



Car Brand Reliability

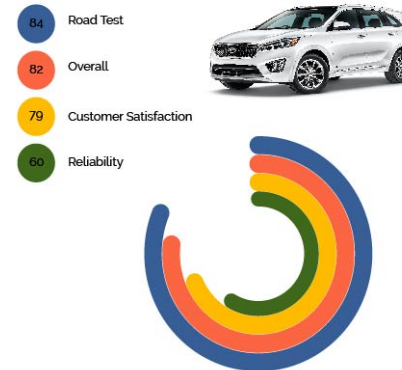


- Kia Reliability improved from a score of 69 to 71.
- Best score for Kia in the Consumer Reports study.
- UMa, JFa, AN all achieved "Recommended" Status.

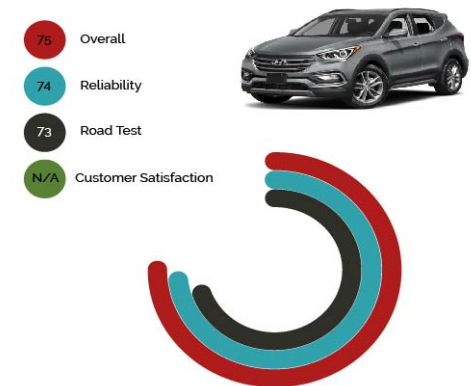
Optima (JFa)



Sorento (UMa)



Santa Fe Sport (AN)



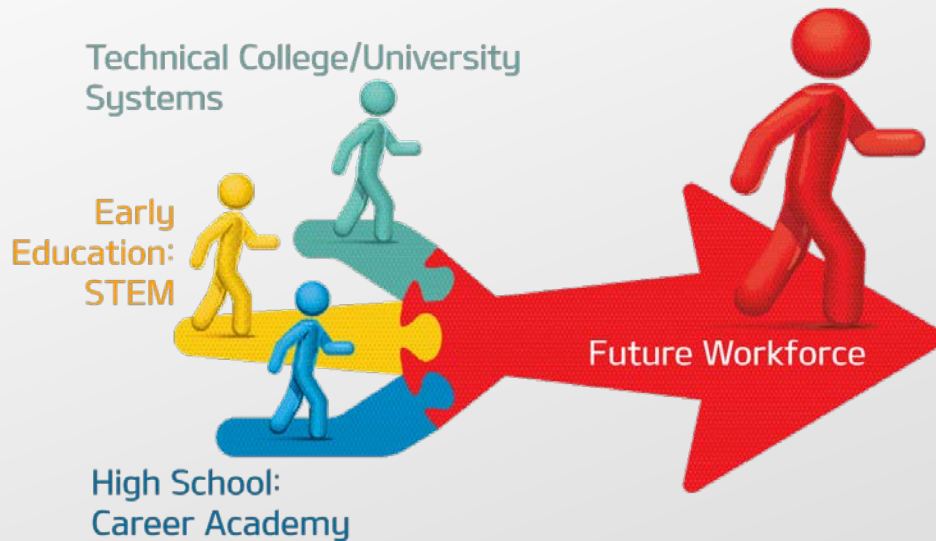
Education/Workforce Development

Kia Motors Manufacturing Georgia, Inc.

- SAE Foundation – A World in Motion – \$2.1 million commitment to local schools
- Recipient of the 2015 Gordon Millar Award for support of STEM programs



2017 AWIM Regional Challenge



- Skills preparation for careers of the future
 - Mechatronics
 - Energy/Engineering
 - Marketing
 - Business
 - Healthcare
 - Gaming
- Graduate with H.S. diploma and technical certification
- Earn college credit and stackable courses for higher degrees
- Soft Skills are 30% of Student Grade
 - Attendance/ punctuality
 - Professional attire
 - Communication Skills
 - Problem Solving, etc.



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