

#### TRANSFORMING TRAJECTORIES FOR WOMEN OF COLOR IN TECH

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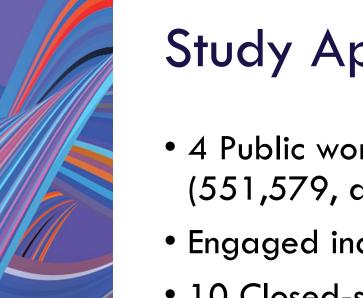
University of North Carolina, Charlotte **CYNTHIA WINSTON-PROCTOR** 

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### Study Approach

- 4 Public workshops:1 in-person (90 attendees) and 3 virtual (551,579, and 521 attendees)
- Engaged industry, government, academia, non-profit sector
- 10 Closed-session committee meetings
- Commissioned review of existing literature
- Extensive review of sector-specific literature by committee members
- Information requests to federal agencies
- Culminated in a virtual National Symposium to share the report's key messages (354 attendees)





- Increasing the number of women of color in tech will be critical to building and maintaining a competitive workforce, especially as demand for professionals in tech fields continues to grow.
- In the tech workforce, Black women hold 3 percent of jobs, Latinx women hold 1 percent, Native American/Alaskan Native and Native Hawaiian/Pacific Islander women hold 0.3 percent, and all women of color are underrepresented in leadership positions in tech.
- Many past efforts to increase the number of women in tech have focused on white women, rather than address the specific contexts of women of color.





• Taking an intersectional approach is necessary to understand the factors that influence the experiences of women of color.

Disaggregation of data is a high priority need across sectors.

 Women of color are not a monolith—different groups and sub-groups have different needs.



- Future Research Agenda
- Higher Education
- Industry
- Federal Government
- Alternative Pathways to Tech
- Professional Organizations



### Recommendation Areas: MSIs

• Future Research Agenda:

More investigation into experiences of women of color in tech and tech related fields at MSIs

Higher Education

Widen recruitment efforts for students and faculty in tech departments and give greater consideration to students from MSIs, while also developing retention strategies to support students and faculty in these transitions

Industry

Form Action Collaborative with meaningful partnerships with academia (particularly MSIs), government, and national labs

Government

Scholarships for Native students teaching tech at TCUs

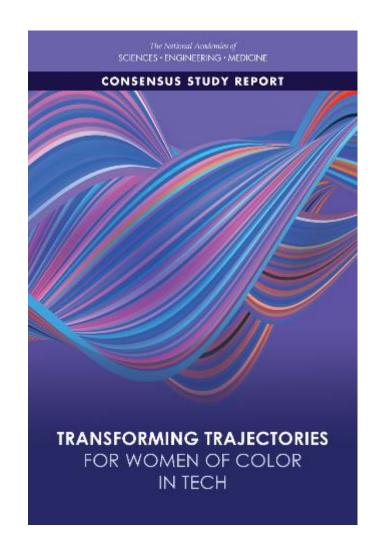




### **NEXT STEPS**

Active and multi-faceted dissemination and outreach effort for the report:

Exploring the possibility of establishing an Action Collaborative on Transforming Trajectories for Women of Color in Tech





# We Want to Stay Engaged With You

To read or download a copy of the report, please visit: <a href="www.nap.edu">www.nap.edu</a>.

For more information about the study or dissemination activities, please contact:

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