Lessons and Reflections:

Organizational Change in Higher Education Institutions

Ann E. Austin

Re-envisioning Promotion and Advancement for STEM Faculty:

Aligning Incentives with Values

The National Academies
October 18, 2019



Key Lessons

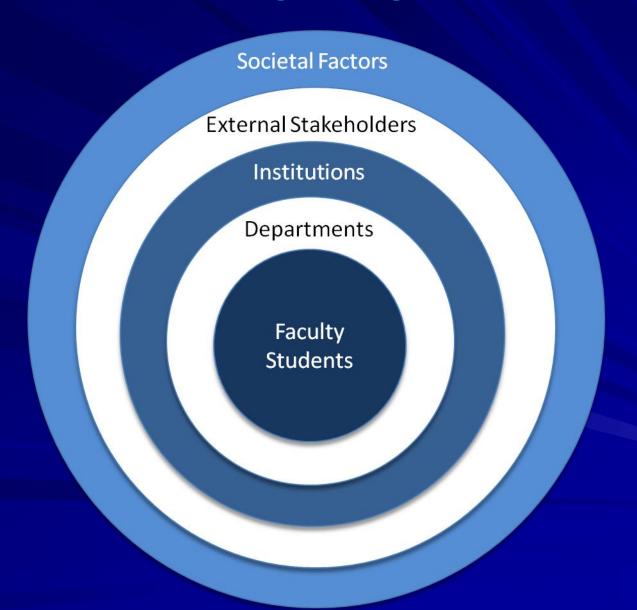
 Reflections from major organizational change projects

- The importance of:
 - Taking a systems approach
 - Identifying multiple levers for change
 - Using diverse forms of leadership



- Higher education institutions are complex organizations with unique features.
- Analyzing the context and landscape is important.
- Change requires multiple levers addressing multiple levels of the institutions.

A Systems Approach to Understanding Contexts Relevant to Change in Higher Education



Identifying Change Strategies

- Use several frames to identify levers for change:
 - Structural (rules and policies)
 - Human Resources (demographics and needs)
 - Political (power and resources)
 - Symbolic (meaning, culture, resources)
- Reference: Bolman, L. G, & Deal, T. E. (1991). Reframing organizations:
 Artistry, choice, and leadership. San Francisco: Jossey-Bass.

Levers to Foster Change in Higher Education



Lessons about Leadership for Change

- Be strategic in leadership approaches.
- A range of leadership support is needed.
 - Senior leadership
 - Grassroots leadership
 - Formal and informal
 - Leadership Teams
- Different kinds of leadership may be important at different points in a change process.

Summary--Key Lessons:

- Analyze the context
- Identify multiple levers for change
- Align change strategies with institutional priorities
- Take a strategic approach to leadership
- Situate change initiatives within a systems perspective
- Align change goals with institutional priorities
- Recognize that change processes require long-term commitment