
THE ROLE OF BUSINESS IN MULTI-SECTOR OBESITY SOLUTIONS: WORKING TOGETHER FOR POSITIVE CHANGE

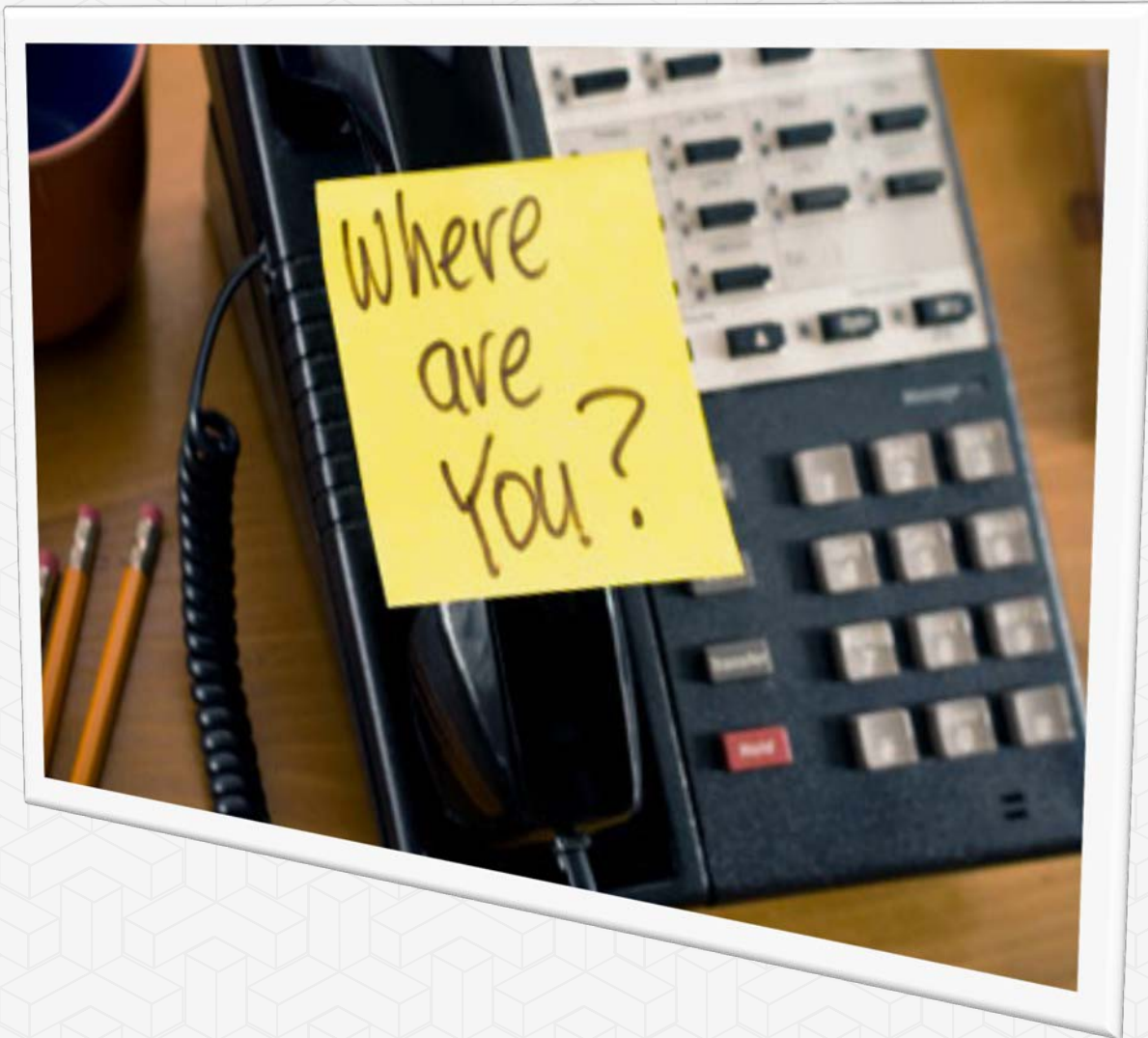
Ralph Schulz, president and CEO,
Nashville Area Chamber of Commerce



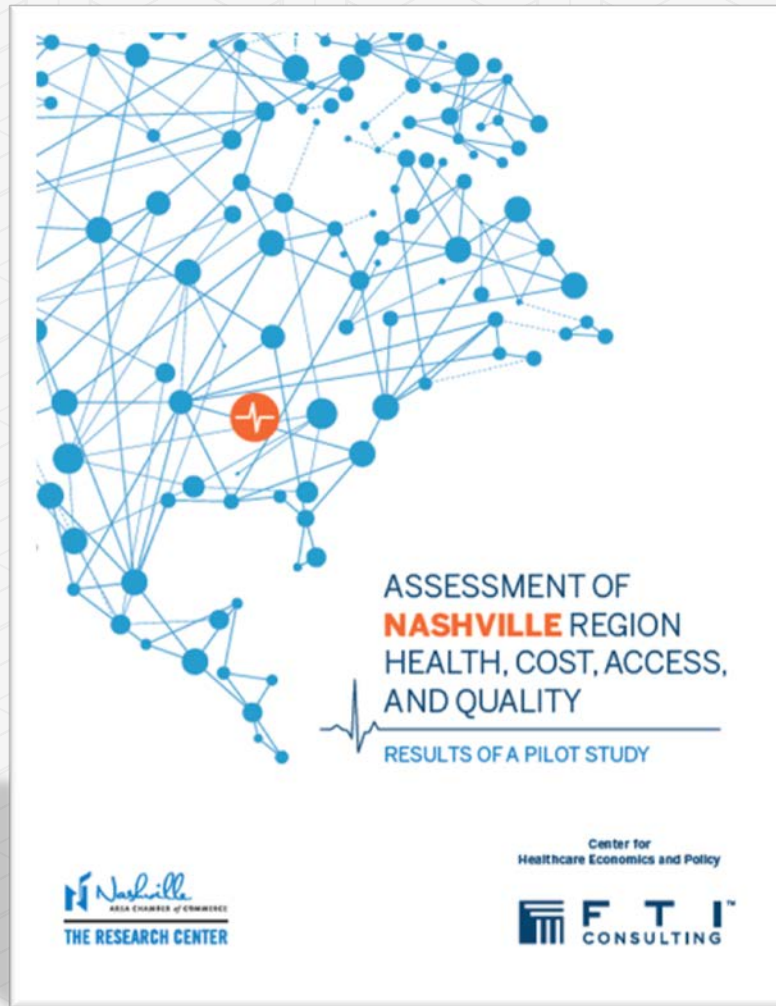
CAN WE SOLVE THE PROBLEM?



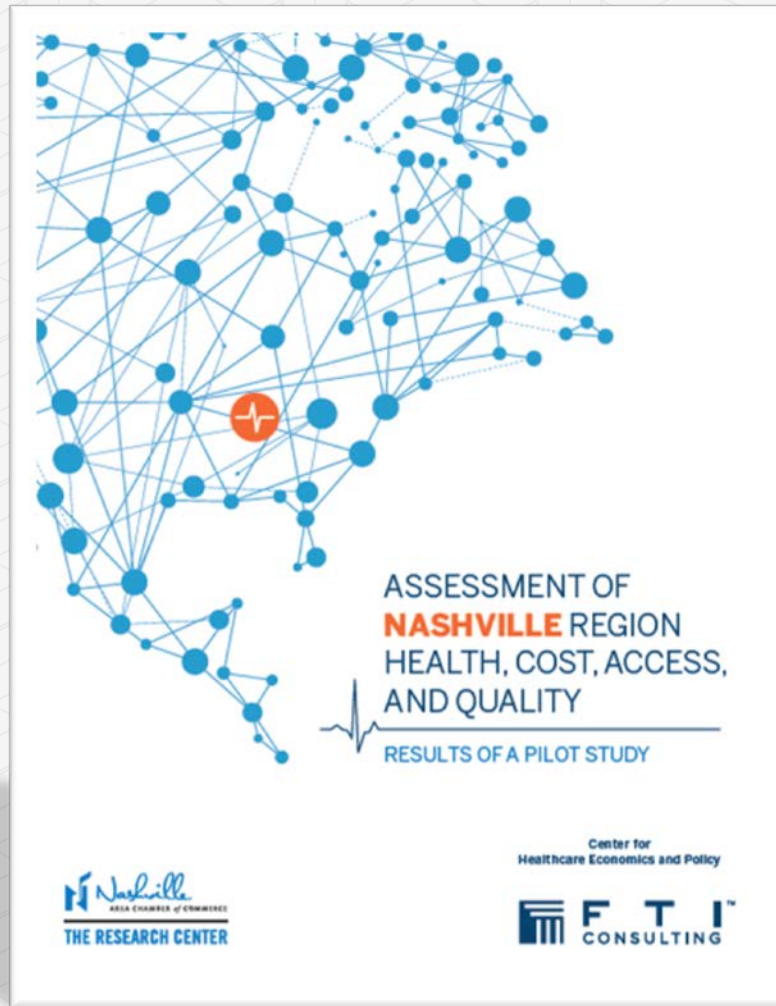
COST OF ABSENTEEISM & PRESENTEEISM



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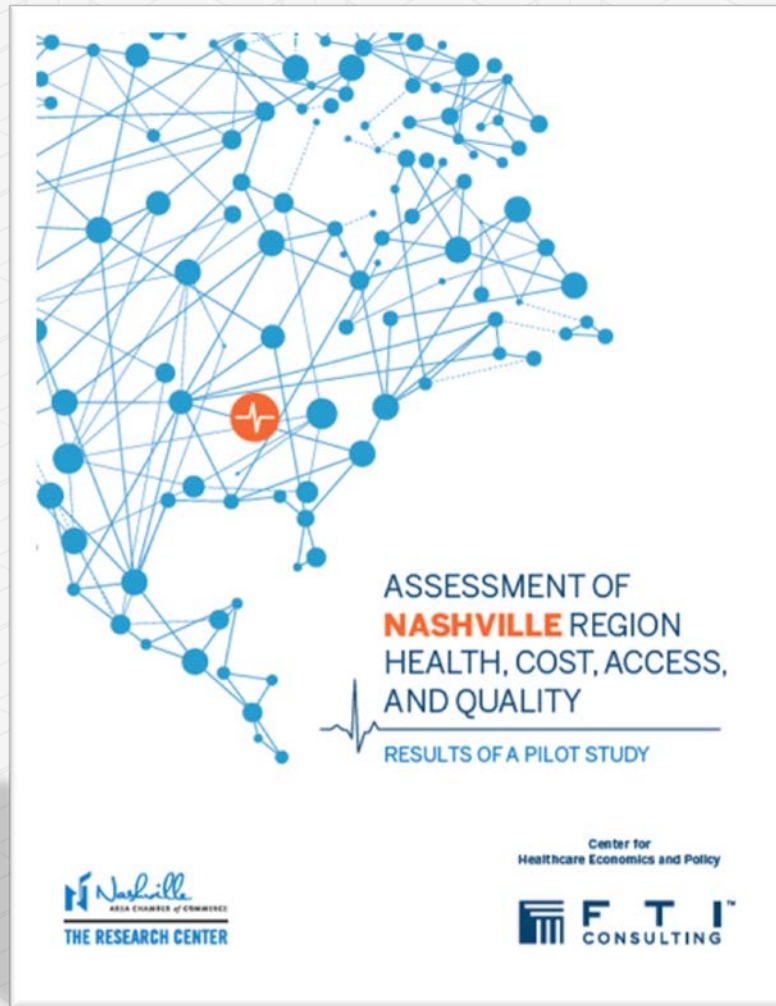
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HEALTH ASSETS

- Physician population
- Access to quality care
- Record of positive outcomes
- Care coordination
- Public/private partnerships

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HEALTH LIABILITIES

- Lack of broad data
- No peer city comparison
- 1/3 of adults and 17% of adolescents are obese
- 1 in 5 smokes
- 1 in 4 does not exercise

WHAT BUSINESS NEEDS

- Get more granular
- “What does it cost ME?”
- Impact on hiring
- Competitiveness



THANK YOU

