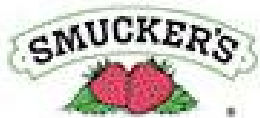




1.5 Trillion calories



16 companies



1 Commitment



# Infographic

## Lower Calorie Foods Drive Sales

The Hudson Institute, a nonpartisan policy research organization, recently evaluated the sales of lower calorie foods made by 16 food and beverage company members of the Healthy Weight Commitment Foundation (HWCF). Funded by the HWCF, the study examined sales from 2007 to 2011 and demonstrated that selling more lower calorie foods and beverages is just good business.

Download the infographic at:

[http://www.healthyweightcommit.org/news/lower\\_calorie\\_food\\_drive\\_sales\\_infographic](http://www.healthyweightcommit.org/news/lower_calorie_food_drive_sales_infographic)



# Aligning Curriculum to USG and National Standards



- ✓ Head Start's Child Development and Early Learning Framework



- ✓ EFNEP's Key Program Pillars
- ✓ CACFP's focus on the USDA's Core Nutritional Messages



- ✓ SNAP-ED's Key Behavioral Outcomes



- ✓ HUSSC's overarching goals, menu and physical activity requirements



- ✓ WIC's Nutritional Goals



- ✓ NAEYC's Early Childhood National Standards



- ✓ AAHPERD's Active Start Physical Activity Guidelines

