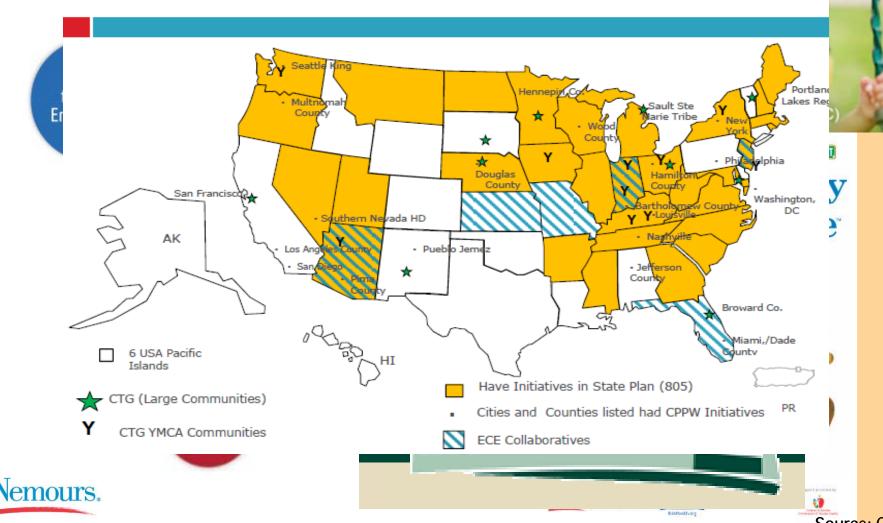


Debbie I. Chang, MPH Vice President of Policy and Prevention January 2014



Current Context

State & Community ECE Obesity Initiatives
CDC Funded, FY 2013



Source: CDC

Moving Forward

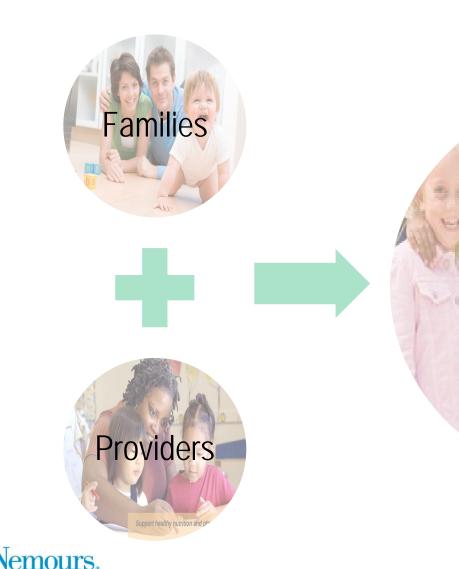
- Focus on sustainability
 - Policy
 - Regulations
 - System
- Actively engage states
- Focus on integration of ECE partners and public health/obesity partners to increase bandwidth and break down silos
- Balance spreading what works with ongoing innovation

- Fill in research gaps with well designed studies to inform the implementation of effective strategies
- Other areas that need attention
 - Physical activity
 - Family setting
 - Disparities





Breakthrough Action



Strengthen engagement and involvement

Less "us" versus "them"

Maximize opportunities for linkages

Improve outcomes for children