



GSK: Building Healthy Communities

**Jon Easter
Senior Director, Public Policy
Thursday, June 4, 2015**



Building healthy communities

To achieve our mission, we must go beyond discovering and developing new medicines and vaccines.

We must address health challenges where they often start – in our communities.



IMPACT Awards and Grants

Setting the standard in corporate philanthropy

- Invested nearly \$10 M in 4 communities
- Applying Collective Impact approach
- Scaling effective programs
- Engaging youth as leaders
- Leveraging evaluation partners

A woman with short brown hair and a nasal cannula is smiling. She is wearing a white tank top. The background shows a pharmacy setting with shelves of colorful items. On the left, there are several overlapping circles in shades of orange and yellow.

Collaborating to address unmet community needs

CCNC, GSK & UNC

- Right patient
- Right intervention
- Right care treatment member
- Right setting
- Right timing

Care Triage™ is integrating population health within community pharmacy setting with federal grant support over the next 3 years

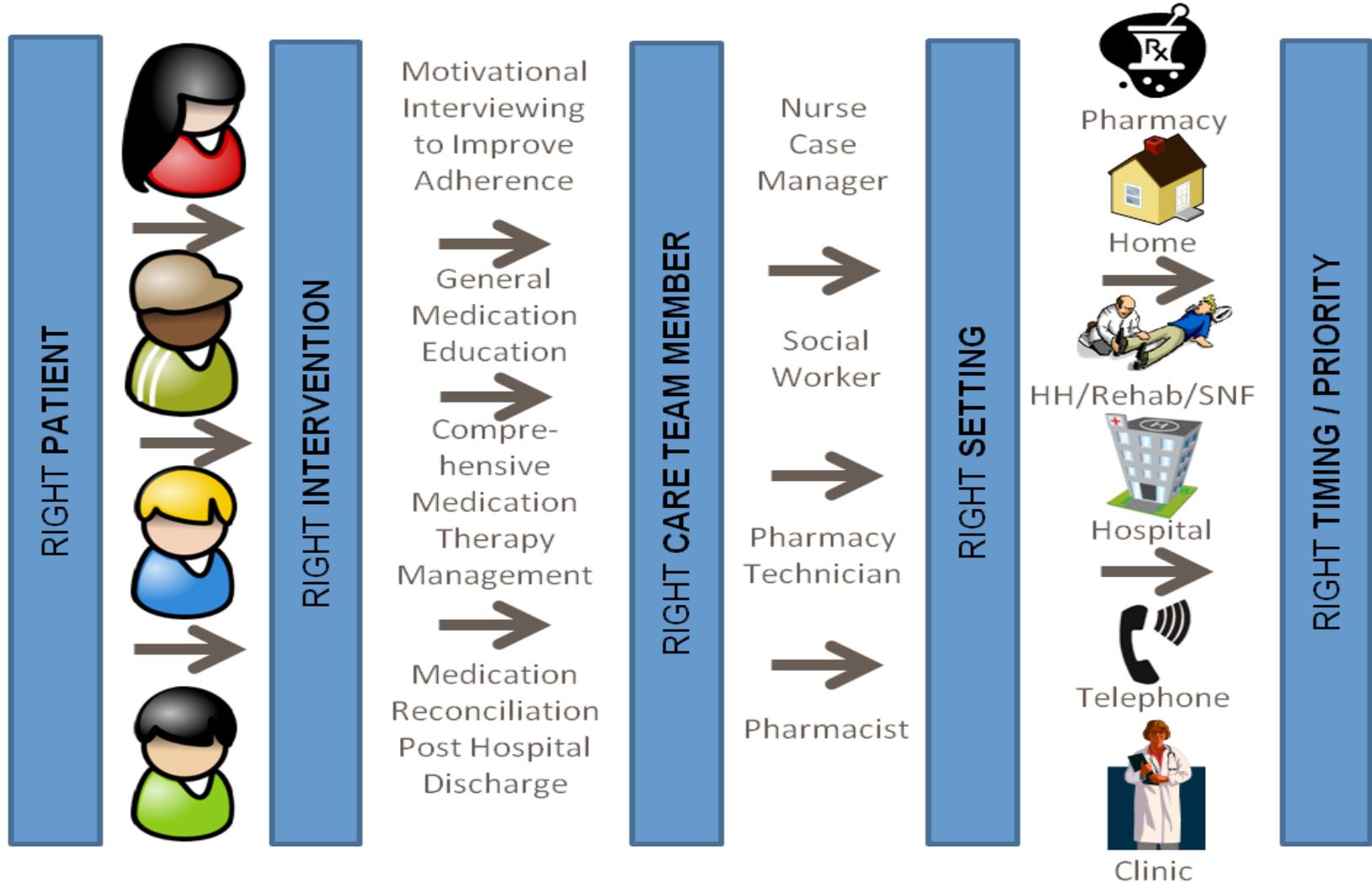
GSK: On a mission to make a difference

If we do these things well,
we will do better by patients,
our shareholders and society.
And we will fulfil our mission:
**to help people do more,
feel better, live longer.**

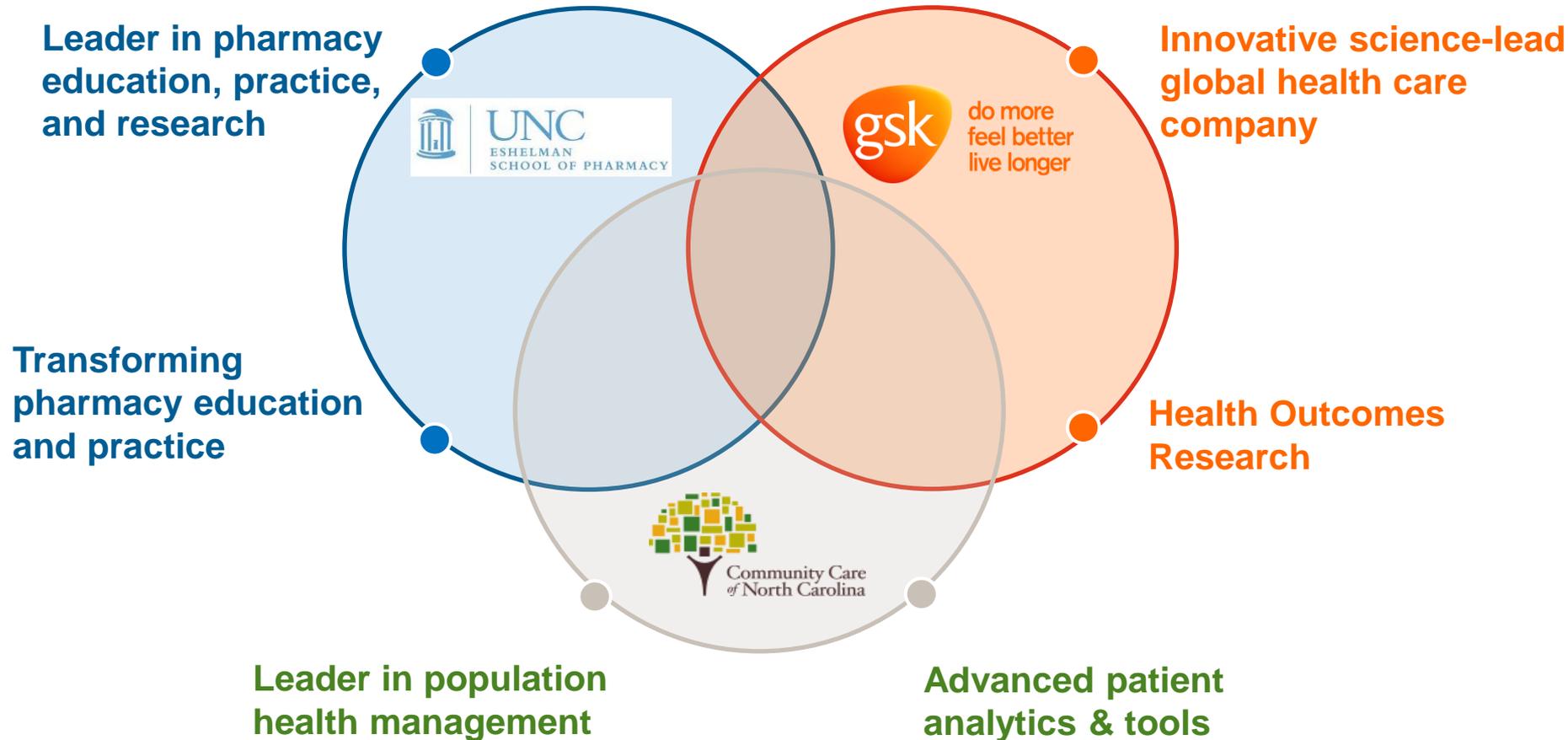


Appendix

Building a health care collaboration to address unmet community needs



Aligning resources and expertise to transform care delivery



More Information



- (Interactive US Fact Sheet) “Building Healthy Communities: <http://us.gsk.com/media/246356/GSK6381-US-FactSheet-Update-Interactive-MECH-HotLinksFINAL.PDF>
- (Video) Launching the GSK IMPACT Grant for Denver: <https://www.youtube.com/watch?v=y3op4HKFhM8> (3:53)
- (Video) Launching the GSK IMPACT Grant for Philadelphia - “Beyond GSK: Planting the seeds for healthier communities”: <https://www.youtube.com/watch?v=vEsulAXXx0c> (2:21)
- (Video) GSK National Overview of our Community Partnerships: https://www.youtube.com/watch?v=fU7Ah7e6l5Y&list=PLvDyxtKllcnjleMnLPU_b4zNh92OIIApJ&index=3 (2:52)
- (Video) Issuing the Call for Applications for the GSK IMPACT Grant for Philadelphia: https://www.youtube.com/watch?v=72C29_RbfvM (2:27)
- (Video) Celebrating the 2014 Winners of the GSK IMPACT Awards for the Greater Philadelphia Region: <https://www.youtube.com/watch?v=nFZhrSVCIXA> (2:31)
- (Video) Celebrating the 2014 Winners of the GSK IMPACT Awards for the Triangle Region: <https://www.youtube.com/watch?v=KujjVpeMxVk> (2:16)
- (Video) Celebrating the launch of the GSK IMPACT Grant for Denver: <https://www.youtube.com/watch?v=oPfw3WN3ZH8> (3:12)
- (Video) About GSK - “The GSK Story: <https://www.youtube.com/watch?v=DAyEqCPTKr0> (3:37)