

**Aligning Healthcare for a Bonded Family Society**

Michael J. Blackwell, DVM, MPH  
Assistant Surgeon General, USPHS (Ret.)  
Director, Program for Pet Health Equity  
Center for Behavioral Health Research  
University of Tennessee

~ Two out three households have pets

88% consider the pet a member of the family.  
(AVCC Report, December 17, 2018)

Less than half have children

95% - Harris Poll (2015)

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**Bonded Families are Diverse**

Asset Limited, Income Constrained, Employed (ALICE)  
[many in service industries]

Agriculture  
Fast food or retail  
Construction

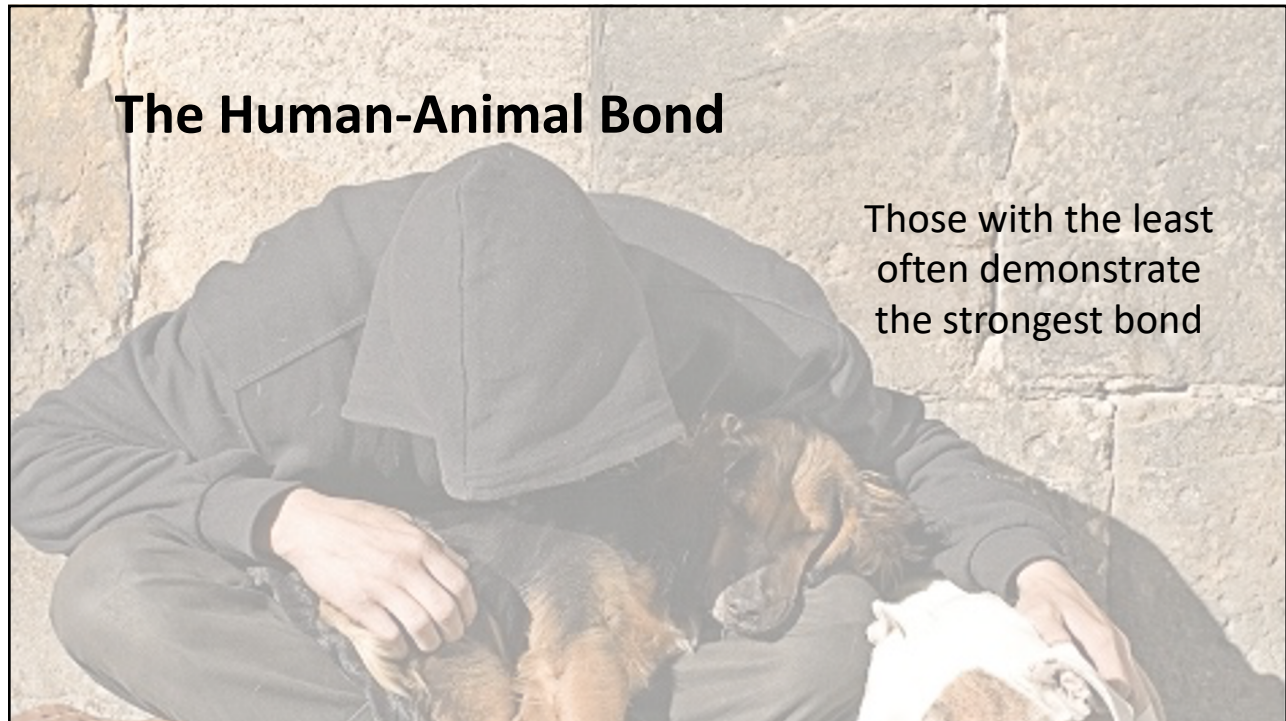
Animal Shelters  
Veterinary medicine

Senior retirees

Persons unable to work (disabled)

Most often women & minorities

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## The Human-Animal Bond

Those with the least  
often demonstrate  
the strongest bond

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## Why we should care

**Pets provide humans  
physiological & psychological benefits**

Lower blood pressure  
Fewer doctor visits  
Increased physical activity  
Decreased rate of:  
    depression, anxiety  
    stress, loneliness  
Unconditional love and support  
Increased self-esteem  
Connection to the community

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## Why we should care

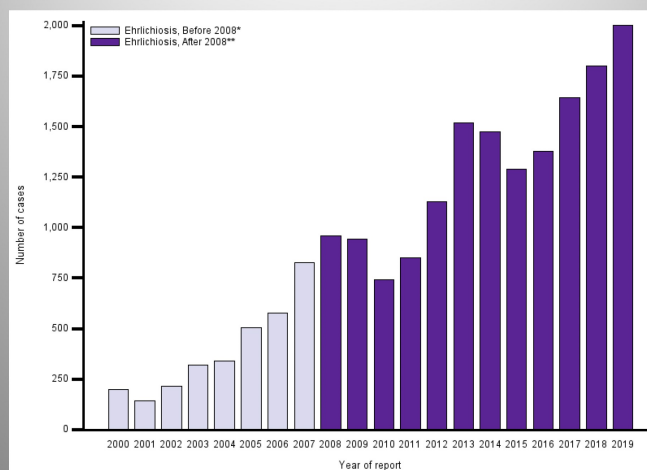
Compassion

Zoonotic Diseases  
(65% of infectious diseases  
in humans are zoonotic)

Climate Change  
Demographic trends and access to healthcare

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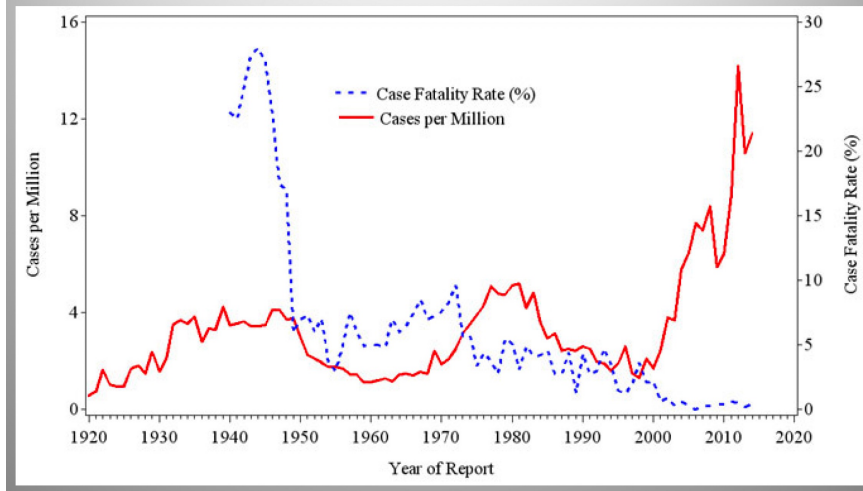
## Ehrlichiosis incidence: increasing...



Source: CDC

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## RMSF (SFG) Cases & CFR



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## Paradigm Shift – One Health

Two out of three dogs and cats  
live w/ two generations –  
Millennials  
Baby Boomers

28% reported barrier to veterinary care

Public policies not aligned w/ society  
(e.g., housing)

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## **Equity, Ethics, and Policy for a Bonded Family Society**