



INSTITUTE OF MEDICINE

OF THE NATIONAL ACADEMIES

Assessing and Improving Value in Cancer Care A National Cancer Policy Forum Workshop

Monday and Tuesday, February 9th and 10th, 2009

NAS Lecture Room

National Academy of Sciences Building

2100 C Street, NW Washington, DC

Meeting Agenda

Day One - Breakfast at 7:30 am

8:00 am	Welcome, Introductory Remarks: What is Value in Cancer Care? Why is it Important?
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Scott D. Ramsey, *Fred Hutchinson Cancer Research Center*

8:20 am	Physician – Patient Communication and its Influence on Value
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Moderator: Allen S. Lichter, *American Society of Clinical Oncology*

8:25 Inside the Physician-Patient Discussion in Cancer Care

Speaker: Anthony Back, *University of Washington*

8:55 Invited comments from Diane Blum, *CancerCare*

9:00 Discussion

9:10 Can We Communicate Effectively with Cancer Patients about the Benefits and Risks of Cancer Treatments?

Speaker: Peter A. Ubel, *University of Michigan*

9:40 Invited comments from Mary McCabe, *Memorial Sloan-Kettering Cancer Survivorship Program*

9:45 Discussion

9:55 Therapy for Advanced Stage Cancer: What Do Patients Want and Expect?

Speaker: Robert Erwin, *Marti Nelson Cancer Foundation*

10:25 Invited comments from Ellen Stovall, *National Coalition for Cancer Survivorship*

10:30 Discussion

10:40 Ten Minute Break

10:50 am	Generating Evidence about Effectiveness and Value
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Moderator: Steven B. Cohen, *Agency for Healthcare Research and Quality*

10:55 FDA Perspectives on Evidence for Regulatory Approval in Cancer

Speaker: Janet Woodcock, *Food and Drug Administration*

- 11:25 Discussion
11:40 What Constitutes Reasonable Evidence of Efficacy and Effectiveness?
 Speaker: Daniel J. Sargent, *Mayo Clinic*
 12:10 Discussion
 12:25 Lunch

1:00 pm	Value and the Oncology Market
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- Moderator: Jeffrey C. Lerner, *ECRI Institute*
1:05 Drug Pricing and Value in Oncology vs. Other Areas in Medicine
 Speaker: Patricia M. Danzon, *University of Pennsylvania*
 1:35 Discussion
1:50 Industry Perspective on Pharmaceutical Pricing in Oncology
 Speaker: Greg Rossi, *Genentech Inc.*
 2:20 Discussion
**2:35 Building the Evidence Base:
 Cost-Effectiveness and Cost Burden in the Context of Clinical Trials**
 Speaker: Deborah Schrag, *Dana-Farber/Harvard Cancer Center*
 2:50 Discussion
 3:20 Ten Minute Break

3:30 pm	Value in Cancer Practice: Health Insurer Perspectives
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- Moderator: Scott D. Ramsey, *Fred Hutchinson Cancer Research Center*
3:35 Oncologists' Perception of Value in Oncology
 Speaker: Peter J. Neumann, *Tufts Medical Center*
 4:05 Discussion
4:20 Paying for New Cancer Treatments: Rights and Responsibilities of Health Insurers
 Speaker: Lee Newcomer, *United Healthcare*
 4:50 Discussion
5:05 European Experience and Perspectives on Evaluating Value for Oncology Products
 Speaker: Michael Drummond, *Centre for Health Economics, University of York*
 5:35 Discussion
 5:50 Adjourn for the Day

Day Two - Breakfast at 7:30 am

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(Continued)

Day Two - Breakfast at 7:30 am

8:00 am	Ethical Issues for Value Based Decision Making in Oncology
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Moderator: Harold L. Moses, *Vanderbilt-Ingram Cancer Center*

8:05 Ethical Issues when Considering Insurance Coverage Based on Value in the Treatment of Cancer

Speaker: Dan W. Brock, *Harvard Medical School*

8:35 Discussion

8:50 Patient-Physician Communication on Therapy Options for Cancer: Ethical Issues

Speaker: Neil S. Wenger, *University of California, Los Angeles*

9:20 Discussion

9:35 10 Minute Break

9:45 am	Improving Value in Oncology Practice: Ways Forward
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Moderator: Lou Garrison, *University of Washington*

9:50 Value Based Insurance Design- Initiatives Outside of Oncology

Speaker: Michael Chernew, *Harvard Medical School*

10:20 Discussion

10:35 Generating Evidence of Value Post-FDA Approval: is there a Role for Health Insurers?

Speaker: Sean R. Tunis, *Center for Medical Technology Policy*

11:05 Discussion

11:20 Are there Ways to Improve the Value of Cancer Care that May Work at the Bedside?

Speaker: Thomas J. Smith, *Virginia Commonwealth University*

11:50 Discussion

12:05 10 Minutes to Retrieve Prepared Lunch. Please Return for a Working Lunch with the Last Session.

Working Lunch	Toward a Shared Understanding of Value: Can We Agree & Does Perspective Matter?
12:15 pm	

Moderator: Peter Bach, *Memorial Sloan-Kettering Cancer Center*

Panel: All Moderators

1:30 Meeting Adjourns