



DANONE
NORTH AMERICA

Our Health & Sustainability Impact Journey

Stephanie K. Goodwin, PhD, MPH, RD
Director, Nutrition Policy
Public & Government Affairs

THE EPIC STORY OF DANONE

YOGURT, A SOURCE OF HEALTH



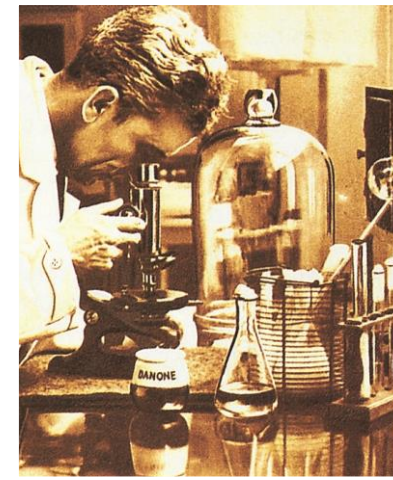
Over 100 years ago, the Carasso family left the war-torn Balkans for Barcelona, where Isaac Carasso soon discovered numerous children were suffering from intestinal problems. Concerned for their well-being, **Isaac created Danone yogurt**, named after his son Daniel, **a simple food with a simple aim: to improve health.**

Shortly after, Daniel moved to Paris to study at the Institut Pasteur. He then created in 1929 the “**Société Parisienne du Yoghourt Danone**” selling yogurt first in pharmacies but quickly starting to supply dairy and cheese shops as well.



A SIMPLE FOOD
WITH A SIMPLE AIM:
**TO IMPROVE
HEALTH**

As World War II raged across Europe, Daniel left to start from scratch in **New York** where he acquired an artisanal yogurt shop and set up “**Dannon Milk Products**”. It's the story of an American dream.



DANONE HAS AN INNOVATIVE AND HEALTH-DRIVEN PORTFOLIO ACROSS DAIRY, PLANT-BASED FOOD AND BEVERAGES, COFFEE, WATERS, AND CHILDREN'S NUTRITION



OUR MISSION

*Bringing health through
food to as many people
as possible.*

OUR VISION

One Planet. One Health.

The health of our planet and the
health of our people are
inextricably linked.



WE LEVERAGE OUR BUSINESS AS A FORCE FOR GOOD

CERTIFIED B CORPS

- Are for-profit companies certified by the non-profit B Lab to meet rigorous standards of **social and environmental performance, accountability, and transparency**
- B Corps are **legally committed** to bringing benefit not just to shareholders, but to all business stakeholders—**workers, customers, communities, and the environment**
- Promote a model of **sustainable growth** that creates **economic and social value** in the interest of key stakeholders—employees, customers and suppliers—and all in the interest of **improving our impact on the environment**



A SUSTAINABLE PROFITABLE GROWTH AND VALUE CREATION

Led by our roadmap: **The Danone Impact Journey**

As part of Danone Renew strategy, the company reframed its sustainability journey, articulated around 3 pillars: **HEALTH, NATURE AND PEOPLE & COMMUNITIES**.

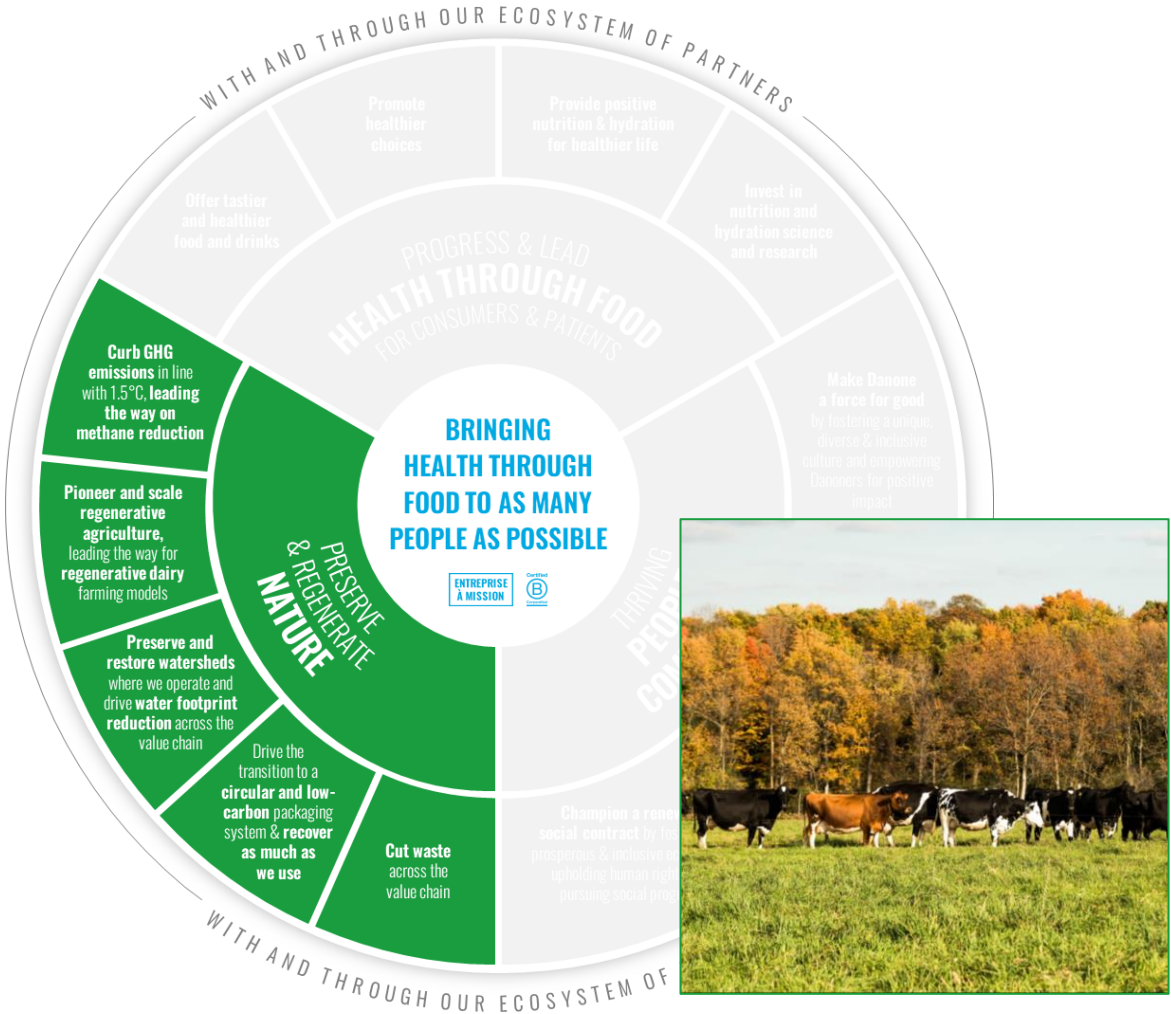
For each pillar, Danone defines a new set of **PRIORITIES** which are translated into **MID TO LONG-TERM OBJECTIVES**, focusing on where the company can deliver the most impact and value.



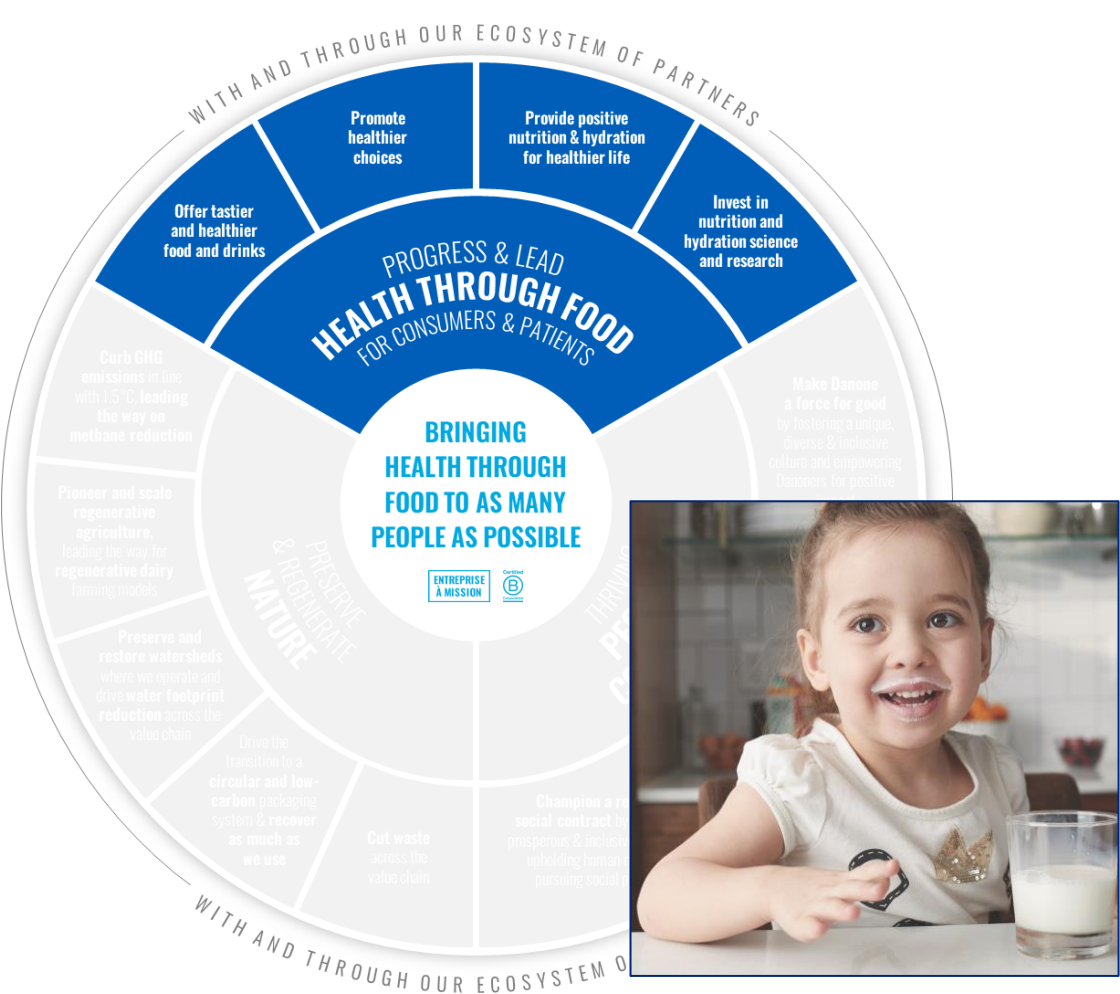
PROGRESS & LEAD HEALTH THROUGH FOOD



PRESERVE & REGENERATE NATURE



PROGRESS & LEAD HEALTH THROUGH FOOD



PRESERVE & REGENERATE NATURE



DANONE NORTH AMERICA COMMITMENTS TO THE WHITE HOUSE CONFERENCE ON HUNGER, NUTRITION, AND HEALTH

Addressing the 4 Food and Nutrition White House Pillars

IMPROVE FOOD ACCESS & AFFORDABILITY

Supporting federal programs (e.g., WIC, SNAP) and non-profit partners to drive access & affordability in underserved communities



INTEGRATE NUTRITION & HEALTH

Reformulations and innovations to drive nutrient density & reduce added sugar



EMPOWER ALL CONSUMERS TO MAKE & HAVE ACCESS TO HEALTHY CHOICES

Partner with organizations and retailers to educate consumers, shoppers, & health care providers



ENHANCE NUTRITION & FOOD SECURITY RESEARCH

Advancing research on critical topics like inclusive nutrition and Food as Medicine



WE ARE ENHANCING THE NUTRITION PROFILE OF OUR PRODUCTS FOCUSING ON REDUCED AND LESS & NO ADDED SUGAR



0g added sugar* and
Zero (total) sugar



Has **at least 80% less sugar**
than average
cultured dairy drinks



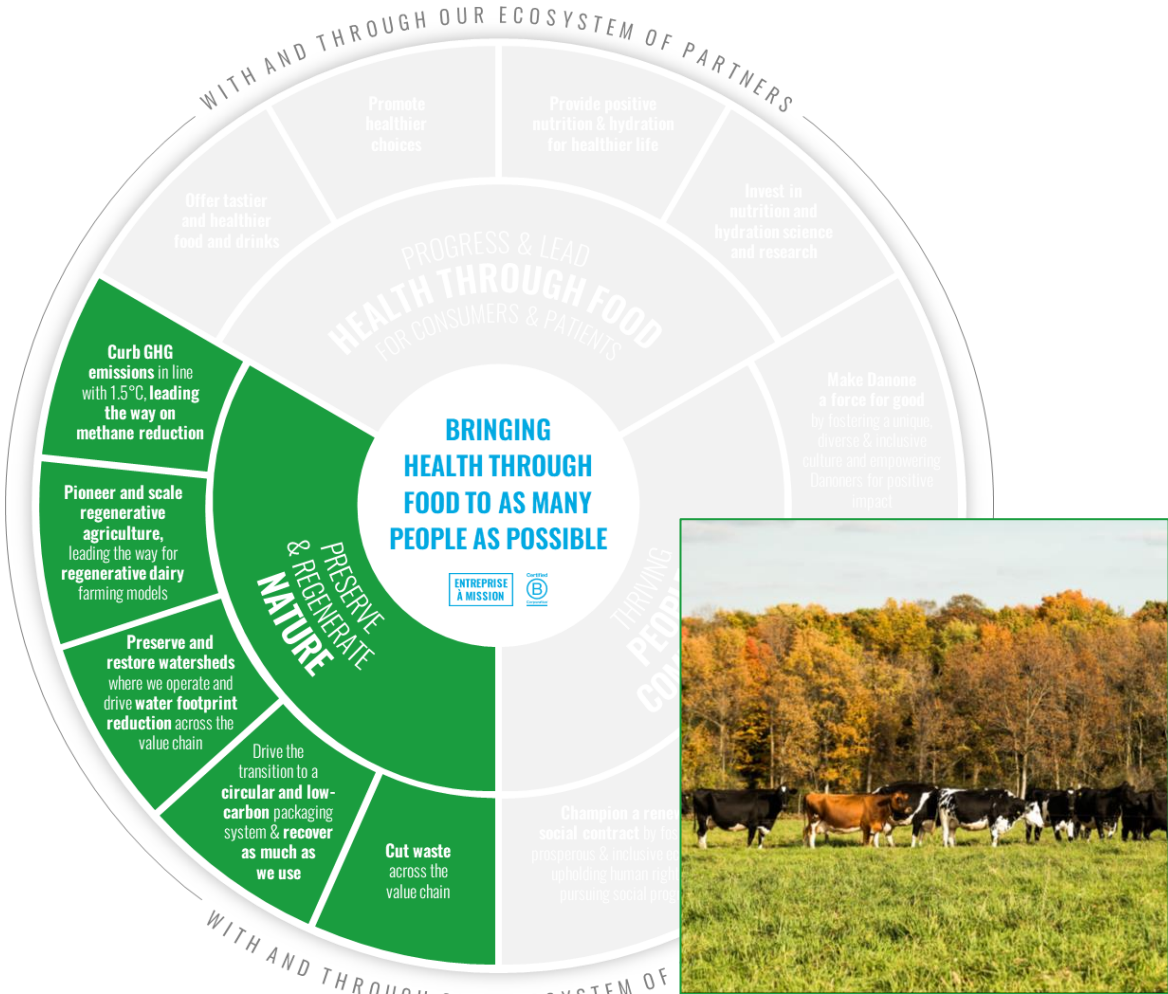
0g added sugar*
No artificial sweeteners;
sweetened with fruit

*Not a low-calorie food

PROGRESS & LEAD HEALTH THROUGH FOOD



PRESERVE & REGENERATE NATURE



OUR DEFINITION OF REGENERATIVE AGRICULTURE

“

A set of farming practices that protect **soils, water and biodiversity** and respect **animal welfare**

This system acknowledges the **key role of farmers** and the **positive impact of farming** while taking into account its **economic viability**.

It helps restore **ecosystems**, contributes to mitigate **climate change**, and ensures resilient agro-food systems to **feed next generations**

”

SCOPE:

Conventional, Organic, Non-GMO



DANONE
NORTH AMERICA

DANONE'S PARTNERSHIP WITH USDA FOR CLIMATE-SMART COMMODITIES THROUGH GRANT



Dairy



Oats



Soy



\$70M for Farmers over 5 years

THE FUTURE OF THE AGRICULTURE MUST CONSIDER PUBLIC & PRIVATE PARTNERSHIPS, ACKNOWLEDGING CURRENT CHALLENGES

Know where your food comes from

Work directly with farmers for improved, long-term economic resilience

Cost, time, and technology burdens need to be overcome

Appropriate education and information needs to be accessible by all parties

Industry alignment on standards and methodologies



SUSTAINABLE NUTRITION: COLLABORATION AMONG MANY STAKEHOLDERS HAS BEGUN, BUT IS NOT WITHOUT CHALLENGES

The sustainable nutrition working group's **vision** is a **global food system that provides equitable access to sufficient, safe, nutritious, affordable, and culturally relevant food for everyone** that prioritizes taste and palatability while simultaneously improving the long-term sustainability and resilience of our planet and health of the global population.

The group **aims to develop science-based recommendations, guidelines and strategies** with the eventual goal of informing policy using a systems approach to identify highest impact opportunity areas that will transform the food system towards a sustainable supply of safe, nutritious food that is affordable, accessible, attractive and trusted by the consumer.



FROM SEED TO SHELF: A HEALTHY RESILIENT FOOD SYSTEM WILL TAKE ALL SECTORS WORKING TOGETHER

