



BUILDING HEALTHY PLACES FOR ALL



Role of Real Estate Developers



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 **Urban Land Institute**
Building Healthy Places Initiative

Urban Land Institute

Mission: Provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide

Membership: 40,000 members globally, comprised of real estate industry professionals (developers, design, financial services, public sector)

Convenings | Research | Best Practices | Education

ULI Building Healthy Places Initiative

Leveraging the power of **ULI's global networks** to shape **projects and places** in ways that improve the **health of people and communities**.



uli.org/health

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The Building Healthy Places Initiative advances the ULI mission and promotes **healthy, thriving communities** by **engaging, informing, and inspiring** ULI members.

ULI members and all land use professionals can promote health:

- Through their **organizations**
- Through their **investment** and project **decisions**
- Through their influence in **communities**

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Via Verde, South Bronx, NY
(Jonathan Rose Companies)

Health Equity and the Private Sector

What do we mean by equity?

eq·ui·ty

/ˈekwədē/ 

noun

1. the quality of being fair and impartial.
"equity of treatment"
synonyms: fairness, justness, impartiality, egalitarianism; [More](#)
2. the value of the shares issued by a company.
"he owns 62% of the group's equity"
synonyms: value, worth; [More](#)

Partnerships: Joint Call to Action

Promote Healthy Communities Joint Call to Action



For members of the American Institute of Architects, American Planning Association, American Public Health Association, American Society of Civil Engineers, American Society of Landscape Architects, National Recreation and Park Association, U.S. Green Building Council, and Urban Land Institute.

THE IMPERATIVE FOR HEALTHIER PLACES

Healthy Corridors

Automobile-centric commercial corridors exist in nearly every community, characterized by:

- wide road with multiple lanes
- high-speed traffic
- nonexistent or limited transit service
- buildings set back from the street
- obstructive utility poles and wires
- lack of trees and vegetation
- few healthy food options
- poor quality sidewalks

How can we reinvent these corridors in healthier ways?



Addressing Equity Through Development



ARIA DENVER

DENVER, CO

FEATURES AND INNOVATIONS:

- ➔ 1.25-acre (0.5 ha) production garden
- ➔ Pay-what-you-can farm stand
- ➔ Permaculture pocket gardens
- ➔ 1,800-square-foot (167 sq m) greenhouse
- ➔ Shared kitchens in cohousing units
- ➔ Participation in “Cultivate Health” partnership



Addressing Equity Through Development



ARBOR HOUSE

THE BRONX, NY

FEATURES AND INNOVATIONS:

- ➔ Hydroponic rooftop farm
- ➔ Living green wall in lobby
- ➔ 100% No Smoking policy
- ➔ Low and no VOC materials

Addressing Equity Through Development

SILVER MOON LODGE

ALBUQUERQUE, NM



FEATURES AND INNOVATIONS:

- ➔ Adjacent to Central Ave bike lanes and local trails
- ➔ Numerous bike amenities, including bike storage, bike repair, and bike share

Social Equity at ULI

Integrating social, economic, and health equity into ULI's convenings, communications, and content





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Thank you!

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ULI Urban Land
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Building Healthy
Places Initiative