



**ACTION  
COLLABORATIVE**  
*on Business Engagement in  
Building Healthy Communities*

WEBINAR

## **HEALTHY PEOPLE 2030: THE ROLE OF BUSINESS IN BUILDING HEALTH AND WELL-BEING**

**WHEN:**

**March 19, 2020; 12:00-1:00pm ET**

Healthy People is an initiative undertaken by the US Department of Health and Human Services before the start of each new decade. With a framework focused on health, well-being, and equity, along with forthcoming objectives and the Leading Health Indicators, Healthy People 2030 holds great relevance for businesses and business leaders seeking to more effectively engage in population health.

### **JOIN THE WEBINAR\*:**

Join from PC, Mac, Linux, iOS or Android: <https://nasem.zoom.us/j/515863614>

Or iPhone one-tap:

US: +16465588656,,515863614# or +16699006833,,515863614# Or Telephone:

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Meeting ID: 515 863 614

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### **ABOUT THE COLLABORATIVE:**

**Mission:** To catalyze and facilitate private sector partnerships and actions of business, health, community, and public sectors to work together to enhance the lives of workers and communities by improving the nation's health and wealth.

**Vision:** To create an active space where participants feel compelled to contribute to a transformational effort that makes powerful and measurable impact on business success, societal value and improves population health.

## **SPEAKER**

**Nico Pronk**

HealthPartners  
Institute and  
HealthPartners, Inc.

## **MODERATOR**

**Robert McLellan**

Dartmouth

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**Nico Pronk, PhD, MA**

Dr. Nico Pronk is President of the HealthPartners Institute and Chief Science Officer at HealthPartners, Inc. and holds a faculty appointment as Adjunct Professor of Social and Behavioral Sciences at the Harvard T.H. Chan School of Public Health in Boston, Massachusetts. Dr. Pronk's work is focused on connecting evidence of effectiveness with practical applications of programs and practices, policies and systems that measurably improve population health and well-being. His work applies to the workplace, the health system setting, and the community and involves development of new models to improve health and well-being at the research, practice and policy levels. Dr. Pronk was confirmed by the White House to serve as co-chair of the U.S. Secretary of Health and Human Services' Advisory Committee on National Health Promotion and Disease Prevention Objectives for the year 2030 (aka "Healthy People 2030"). He is a current member of the Food and Nutrition Board and Chair for the Roundtable on Obesity Solutions at the National Academies of Sciences, Engineering and Medicine. He is the founding and past president of the International Association for Worksite Health Promotion. Widely published in both the scientific and practice literatures, he is an international speaker on population health and well-being. Dr. Pronk received his doctorate degree in exercise physiology at Texas A&M University and completed his post-doctoral studies in behavioral medicine at the University of Pittsburgh Medical Center at the Western Psychiatric Institute and Clinic in Pittsburgh, Pennsylvania.

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