

**National Academy of Sciences
Roundtable on Public Interfaces of the Life Sciences**

Sustainable Infrastructures for Life Science Communication

Part 2

January 10, 2014
Friday, 8:30am-3:00pm
National Academy of Sciences, Lecture Room
2101 Constitution Avenue, NW
Washington, D.C.

Preliminary Agenda

8:30-8:35	Welcome Kenneth Ramos*, University of Louisville Brooke Smith*, COMPASS
8:35-8:55	Recap of Day 1 (December 9, 2013) Bruce Lewenstein*, Cornell University Rick Borchelt*, US Department of Energy
SESSION 5 WHO IS PAYING FOR THIS? This session will explore the motivations, challenges and innovative approaches for funding life science communication. Moderator: David Malakoff, Science Magazine	
8:55-9:10	The Changing Landscape of Funding for Science Communication – John Burris, Burroughs Wellcome Fund
9:10-10:45	Panel Discussion: Frictions and Momentum in Science Communication Funding John Burris, Burroughs Wellcome Fund Kei Koizumi, Office of Science and Technology Policy Kai Lee, David and Lucile Packard Foundation (by phone) Dennis Schatz, National Science Foundation Alan Slobodin, House Energy and Commerce Committee Amanda Stanley, Wilburforce Foundation
10:45-11:00	Coffee Break
SESSION 6 BUILDING SUSTAINABLE INFRASTRUCTURES FOR LIFE SCIENCE COMMUNICATION	
11:00-12:00	Audience Engagement: Community Ideas as Building Blocks Moderator: Brooke Smith, COMPASS <i>Engagement Question: If sufficient financial resources are available to support science</i>

*Member of the Roundtable on Public Interfaces of the Life Sciences

	<p><i>communication and engagement activities of life scientists, what types of activities would you invest in?</i></p> <ul style="list-style-type: none"> • Audience Engaged – Why and How (11:00am) • Let the Brainstorming Begin (11:05am) • Sharing Preliminary Ideas (11:15) • Building the Ideas Wall (11:40) • Investing in the Ideas (11:50)
12:00-1:00	Break for Lunch (lunch provided)
SESSION 6 BUILDING SUSTAINABLE INFRASTRUCTURES FOR LIFE SCIENCE COMMUNICATION (Continued) Moderator: David Ewing Duncan*, Freelance Health and Science Journalist	
1:00-1:30	The Ideas Wall – Summary, Reflections, and Discussion of Major Themes William Provine*, DuPont (invited) Amanda Stanley, Wilburforce Foundation
1:30 – 2:45	Where Do We Go from Here? <ul style="list-style-type: none"> • Opening Discussion Andrew Rosenberg, Union of Concerned Scientists Erika Shugart, American Society of Microbiology • Facilitated Audience Dialogue
2:45 – 3:00	Workshop Wrap-Up – Brooke Smith*, COMPASS

3:15 – 4:15 pm Roundtable Business Meeting