

The National Academies of SCIENCES • ENGINEERING • MEDICINE

*Binational Consensus Study on Sustainability Partnerships
in the U.S.-Mexico Drylands Region*

Virtual Public Seminar on Sustainability Partnerships in the U.S. – Mexico Drylands Region

Wednesday, July 15, 2020
12–4pm, Eastern Daylight Time

Simultaneous translation available in English and Spanish

Amplifying Visibility

12:00pm

Welcome and Introduction

José Luis Morán, *President, Academia Mexicana de Ciencias*
Toby Warden, *NASEM BECS Director*
Jordyn White, *Consensus Study Director*
Christopher Scott, *Consensus Study Chair*

12:20pm

Overview of the Seminar and the Committee's Work to Date

Christopher Scott, *Chair*
Natalia Martínez Tagüña, *Committee Member*

A brief recap of the goal of the consensus study, including the committee's definition of binational partnership; laying out expectations for today's event, and how it will contribute to the final report.

12:40pm

A Look at the Landscape of Current Partnerships

Moderator – Exequiel Rolón, *Committee Member*
Discussants –
Andy Carey, *Border Philanthropy Partnership*
Irasema Coronado, *Arizona State University*
Zachary Hernandez, *San Diego Association of Governments*

Discussants will be asked to address:

Based on the committee's understanding of binational partnerships, outlined in the past sessions, please comment on how your initiative:

- *engages with and involves organizations from Mexico and the U.S.*
- *is connected formally or informally around key sustainability challenges,*
- *explores existing gaps and opportunities within these partnerships.*

1:40pm Break

1:50pm **Stakeholders' Approach to Successful Partnerships**

Moderator – Alma Cota de Yanez, *Committee Member*

Discussants –

Benjamin Wilder, *Next Generation Sonoran Desert Researchers (N-Gen)*

Trevor Hare, *Watershed Management Group*

Yoselin Cardenas, *Consejo Empresarial Nogales AC*

James Callegary, *U.S. Geological Survey*

Discussants will be asked to describe and characterize:

- *ways in which partners communicate with each other and their audiences, including in the COVID-19 pandemic*
- *systematic approaches you follow to address new opportunities for consolidation or expansion of your partnerships*
- *the use data and scientific evidence to support decision-making.*

2:50pm **Breaking the Silos: Challenges to Successful Partnerships**

Moderator – Hallie Eakin, *Committee Member*

Discussants –

Gabriela Muñoz Meléndez, *El Colegio de la Frontera Norte*

Blake Gentry, *Policy Advisor - Lideres Tradicionales de O'odham en Mexico*

Octaviana Valenzuela Trujillo, *Northern Arizona University*

Gabriel Armenta, *Índex Nogales. Asociación de Maquiladoras de Sonora, A.C*

Discussants will be asked to describe and characterize:

- *how you identify obstacles in cross-country and cross-sector collaboration (visibility, organizational sizes and structures, domestic and international regulation, trust, etc.)*
- *systematic approaches you follow to address challenges for your partnership activities, including in the COVID-19 pandemic*

3:50pm **Wrap-Up: Committee's Next Steps**

Anthony Bebbington, *Committee Member*

4:00pm Adjourn

Committee on Sustainability Partnerships in the U.S. – Mexico Drylands Region

Christopher Scott (*Chair*), University of Arizona

Anthony Bebbington, Clark University

Alfonso Cortez-Lara, El Colegio de la Frontera Norte-Sede Mexicali

Alma Cota de Yanez, Fundacion del Empresariado Sonorense, A.C.

Hallie Eakin, Arizona State University

Constantino Macías Garcia, Universidad Nacional Autónoma de México

Natalia Martínez-Tagüeña, Instituto Potosino de Investigación Científica y Tecnológica

Benjamin Preston, Rand Corporation

Roger Pulwarty, National Oceanic and Atmospheric Administration (NOAA)

Exequiel Rolón, Fresnillo PLC

Kelly Sanders, University of Southern California

Elisabeth Huber-Sannwald (*Consultant*), Instituto Potosino de Investigación Científica y Tecnológica